

CURRICULUM PROPOSAL

NAME: JOHN DOE		ID # : UD5 XXXXXX		
DEGREE: Bachelor of Business Administration		MAJOR: Management		
COURSE TITLE: Business Ethics				
Course Objectives	Course Description	Activities To carry out The Plan	Source of Data	Bibliography
<p>To cover the important moral issues that arises in various business contexts and provides students with the understanding of the moral social and economic environments when these problems occur.</p>	<p>The course will introduce students to important philosophical concepts and principles in an engaging teaching format and help students develop the necessary reasoning and analytical skills for resolving ethical issues.</p>	<p>I will attain the objectives of the course in the following manner; I will research on a particular topic and compile a research paper with a minimum of 15 pages.</p>	<p>My source for the description of this course is from Anthem College Online from the 2004-2005 Catalog.</p>	<p>Texts for this course:</p> <p>Michael Boylan. (Ed.). (2001). <u>Basic Ethics in Action</u>. New Jersey: Upper Saddle River.</p> <p>Barbara G. Cox, Mathew B. Hunt & Robert W. Hunt. (2005) <u>Ethics at Work (Net Effect Series)</u>. New Jersey: Upper Saddle River.</p>

Important Note: You will use this same format for each one of the courses you plan to submit and will seek for your Advisor's approval, only then you can start developing each one of these same courses

NAME: JOHN DOE		ID # : UD5 XXXXXX		
DEGREE: Bachelor of Business Administration		MAJOR: Management		
COURSE TITLE: Interpersonal Skills				
Course Objectives	Course Description	Activities To carry out The Plan	Source of Data	Bibliography
This practical resource provides an introduction to interpersonal skills theories which are reinforced through experiential activities	Coverage of this course focuses on the development of the basic interpersonal skills necessary to command one's own life, relate well to other people and to lead others in a positive position.	I will attain the objectives of the course in the following manner; I will research on a particular topic and compile a research paper with a minimum of 15 pages.	My source for the description of this course is from the Pearson websites based on student's supplements.	Texts for this course: Elizabeth A. Banset, Joyce P. Lunde, Susan M. Fritz & William Brown (2004). <u>Interpersonal Skills for Leadership 2/E</u> . New Jersey: Upper Saddle River.

NAME: JOHN DOE		ID #: UD5 XXXXXX		
DEGREE: Bachelor of Business Administration		MAJOR: Management		
COURSE TITLE: Quality Management				
Course Objectives	Course Description	Activities To carry out The Plan	Source of Data	Bibliography
Designed to enable students to recognize the cornerstones of creating and sustaining Organizational effectiveness.	To explore how Quality Management has progressed from an emphasis on the management of quality to a focus on the quality of managing, Operating, and integrating customer services, marketing, promotion, delivery, information and finance areas throughout an organization's value chain.	I will attain the objectives of the course in the following manner; I will research on a particular topic and compile a research paper with a minimum of 15 pages.	My source for the description of this course is from Pearson, Prentice Hall Website.	Texts for this course: Donna, C.S. Summers (2005). <u>Quality Management: Creating and Sustaining Organizational Effectiveness</u> . New Jersey: Upper Saddle River.

NAME: JOHN DOE		ID # : UD5 XXXXXX		
DEGREE: Bachelor of Business Administration		MAJOR: Management		
COURSE TITLE: Managing Team and Individuals				
Course Objectives	Course Description	Activities To carry out The Plan	Source of Data	Bibliography
To aid the leader or manager to (1) Accurately access and improving team performance, (2) Managing the internal dynamics of teams (Diversity, Conflict, and creating) and (3) Optimally leveraging the team within the larger Organization.	This course will prepare students to manage a wide variety of Workplace personalities. Students will learn how successful managers balance teams and team work, while maintaining customer-focus. The course will also examine the role and responsibilities of managers and their reports in a constantly changing and demanding work environment.	I will attain the objectives of the course in the following manner; I will research on a particular topic and compile a research paper with a minimum of 15 pages.	My source for the description of this course is from Pearson, Prentice Hall Website and Anthem College Catalog 2005-2006.	Texts for this course: Leigh, L. Thompson. (2004). <u>Making the Team: A Guide for Managers, 2/E</u> New Jersey: Upper Saddle River.

NAME: JOHN DOE		ID # : UD5 XXXXXX		
DEGREE: Bachelor of Business Administration		MAJOR: Management		
COURSE TITLE: Business Communication Essentials				
Course Objectives	Course Description	Activities To carry out The Plan	Source of Data	Bibliography
Describes the foundation of Business Communication addresses the three step writing process which includes Planning, Writing and completing business messages; brief business corresponds, business reports, presentations and employment messages.	This course will emphasize effective business writing letters, memoranda's, reports, and resumes e.t.c. The course will include the fundamentals of business communication and serve as an introduction to international communication.	I will attain the objectives of the course in the following manner; I will research on a particular topic and compile a research paper with a minimum of 15 pages.	My source for the description of this course is from Pearson, Prentice Hall Website and Anthem College Catalog 2005-2006.	Texts for this course: John Thill., & Kurt Bovee., (2005) <u>Business Communication Essentials & CD Package 2/E</u> . New Jersey: Upper Saddle River.

NAME: JOHN DOE		ID #: UD5 XXXXXX		
DEGREE: Bachelor of Business Administration		MAJOR: Management		
COURSE TITLE: Strategic Management				
Course Objectives	Course Description	Activities To carry out The Plan	Source of Data	Bibliography
A short, concise, explanation of the most important concepts and techniques in strategic Management.	A Study of the overall business strategy from the perspective of top management. The student will examine strategic goals, plans and actions of the business firm.	I will attain the objectives of the course in the following manner; I will research on a particular topic and compile a research paper with a minimum of 15 pages.	My source for the description of this course is from The University of The Virgin Islands 2005-2006 Catalog.	Texts for this course: David Hunger ., & Thomas Wheeler . (2002) <u>Essentials of Strategic Management</u> . New Jersey: Upper Saddle River.

NAME: JOHN DOE		ID # : UD5 XXXXXX		
DEGREE: Bachelor of Business Administration		MAJOR: Management		
COURSE TITLE: Thesis Proposal				
Course Objectives	Course Description	Activities To carry out The Plan	Source of Data	Bibliography
To develop an effective business plan for are drafting Company.	A complete business plan for a drafting company located in the United States Virgin Islands that depict competitors, marketing concepts and every pictorial to enhance visualization.	A competed business plan documented with special highlights based marketing, advertising and various other important aspects.	My source for the description of this business plan came from www.onepaper.com , and the rest of the information I obtained when I resided in the Virgin islands, I went to all the businesses that I considered to be competitors.	

NAME: JOHN DOE		ID # : UD5 XXXXXX		
DEGREE: Bachelor of Business Administration		MAJOR: Management		
COURSE TITLE: Final Thesis				
Course Objectives	Course Description	Activities To carry out The Plan	Source of Data	Bibliography
Conduct a research and document my findings. Information based on information obtained based on the competitive market in the Virgin Islands and the Surrounding Caribbean islands and compile it into an effective plan.	The proposed business plan will be completed with emphasis based on loans an extensive executive summary, various policy proposals and some pictorial views along with a breakdown of staff responsibilities and are site map of the proposed Business Plan.	A complete business plan with are minimum of 50 pages.	My source for the description of this business plan came from www.onepaper.com , and the rest of the information I obtained when I resided in the Virgin islands, I went to all the businesses that I considered to be competitors.	