

CAMPUS *mundi*

#38

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**AIU News + Essays + The great promises + Education + Culture + Science +
Technology + Art + Design + Body + Mind + Spirit + Environment +
Human/Animal Rights + Get a job! + Criminal Justice + About AIU**

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choose
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of this magazine
with you
in mind
—to inspire you
and make you
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Campus

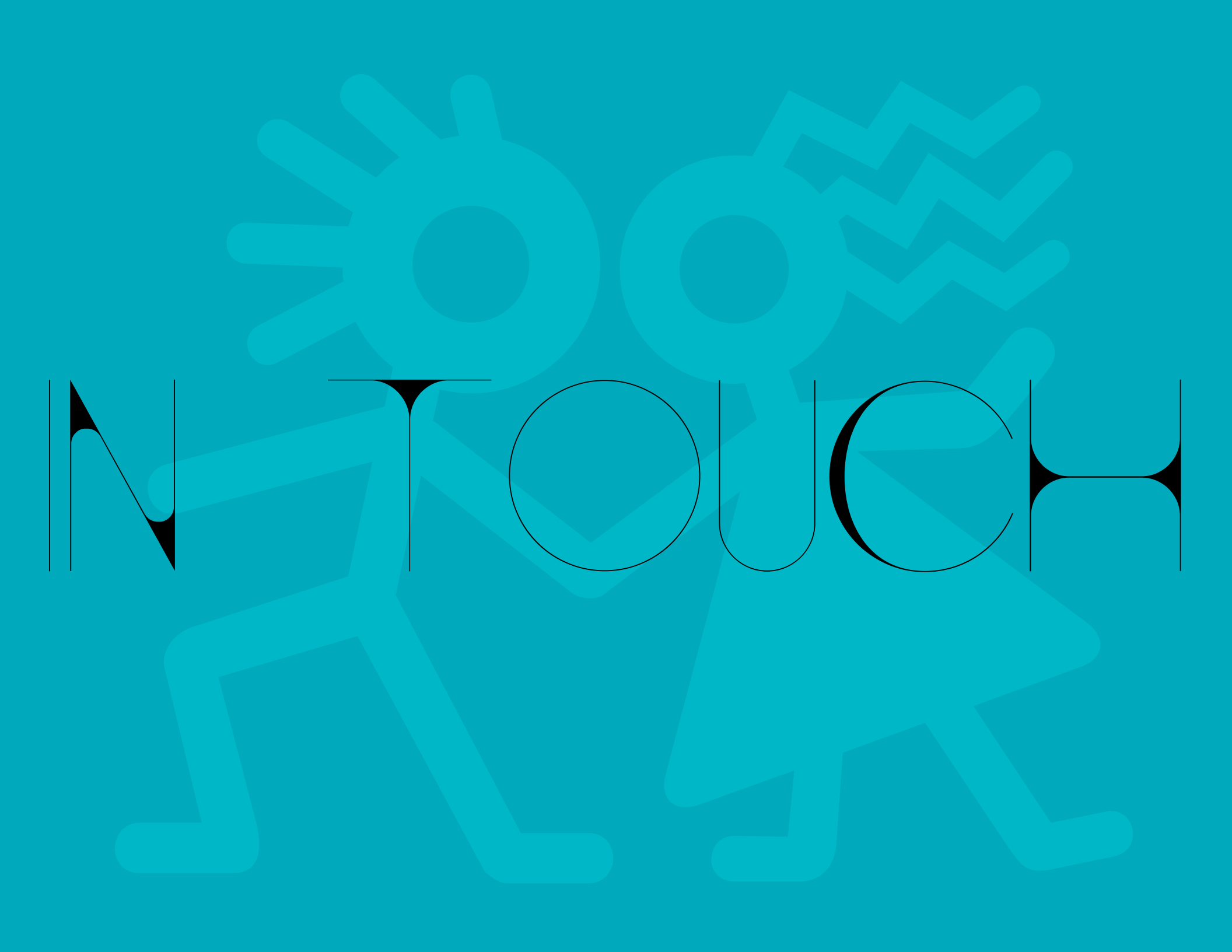
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NOTOUCH

Graduate awarded Physician Fellowship



NOVEMBER 22, 2016. **Syed Mizan Siddiqi**, having acquired distinction

as a Physician, was on June 27th 2016, awarded a Physician Fellowship of the **Royal College of Physicians and Surgeons of Glasgow**.

Fellowship of the College is offered to physicians and surgeons who, in the opinion of College, have made substantial

contributions to their specialty, or who are senior members of the medical/surgical professions and whose published works and attainments are of

such distinction, as to justify election.

Syed has completed a Doctorate program in Health Care Administration at AIU.



Book published by student



DECEMBER 13, 2016. **Francis Akin-yamojou**, one of our students, published

a book titled: "**Complexity Across Culture**," and it is available in online book stores, such as Barnes and Nobles, Booktopia, Ebay, Amazon, as well as Lulu.

This is an overview of his work: "DEFINITION OF ETHICS - Cultural barriers across the globe and how they have jeopardized business, cordiality and rooted abnormal disasters. Ethical differences have become the talk of the day, since it is not easy for the whole world to have similar habits or culture."

Francis has completed a Master's program in Business Management at AIU.

Student won Gold and Bronze medals



NOVEMBER 29, 2016. One of our graduates, **Pedro Antonio Queta**, participated

in the **International Trade Fair of Ideas, Inventions and New Products IENA 2016** in Nurnberg, Germany and was awarded two medals for his outstanding performance, one gold and one bronze. The medals awarded were for the invention/new product of: **Gold Medal- Anti-theft**

system for cars and motor-cycles. **Bronze Medal- System** to prevent accidents caused by sleep and fatigue. He was also granted a Special Award for

"**Contribution to Innovation in Electronic Achievements.**"

Pedro António Queta completed a Bachelor's program in Telecommunications at AIU.



New position for graduate



DECEMBER 6, 2016. **The Ghana Airports Company Limited** has

appointed our AIU graduate, **Dr. John Okwesie Arthur**, as a Deputy Managing Director in Finance & General Services. A statement in Accra by the Management of the company and copied to

the Ghana News Agency said the appointments made by the Board of Directors has taken effect from November 1, 2016.

Dr. John Okwesie Arthur has completed a Doctorate's program in Accounting at AIU.



You can read more about this on the following link:
<https://www.modernghana.com/news/732556/ghana-airports-company-appoints-deputy-managing-directors.html>

FIND MORE NEWS FROM AIU FAMILY

Latest News: www.aiu.edu/news.aspx
News Archive: aiu.edu/aiu2016/DownloadCenter.html

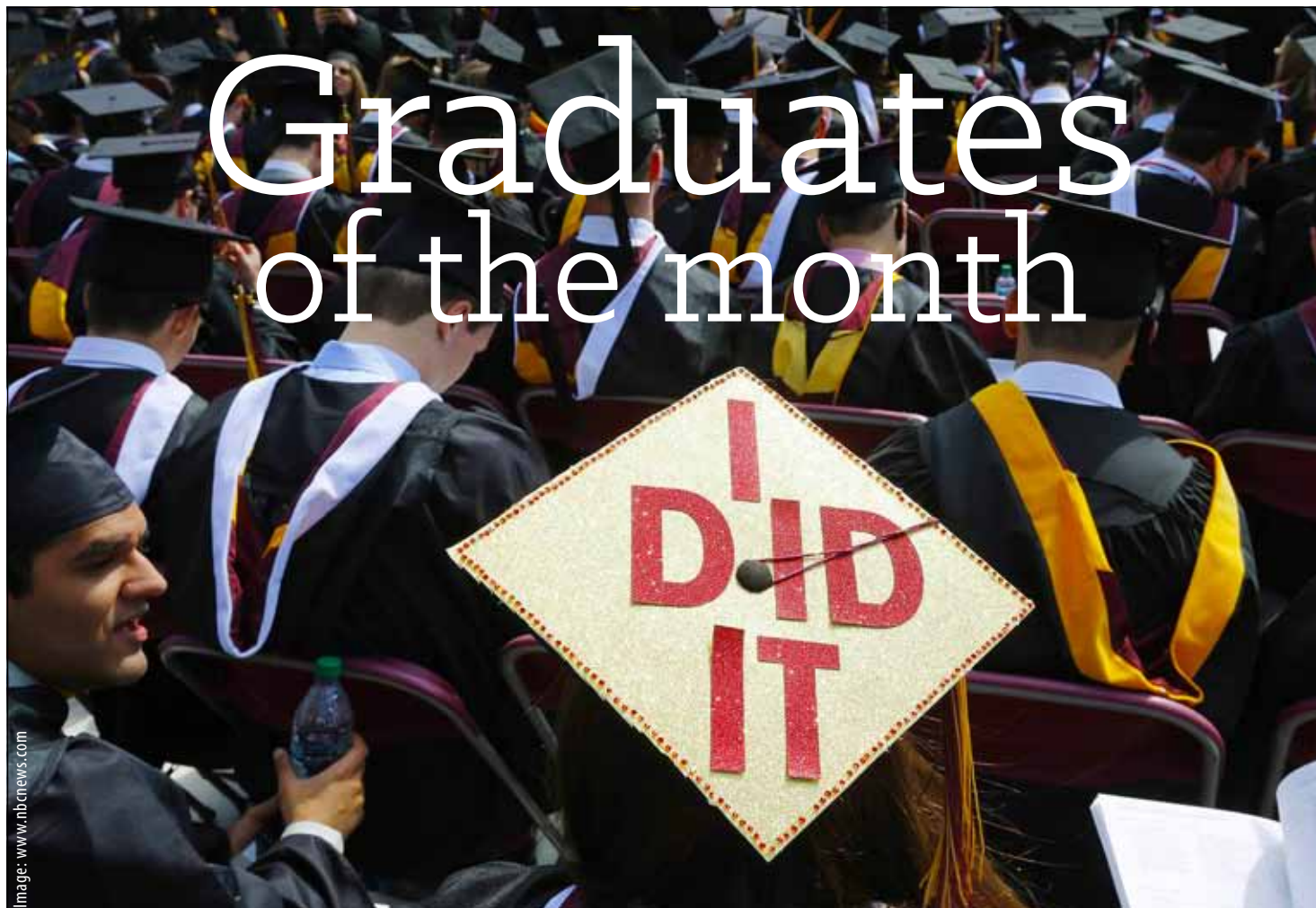


Image: www.nbcnews.com

Graduates of the month

DECEMBER 2016

Noor Ali Jabarkhail
MASTER OF INTERNATIONAL RELATIONS
INTERNATIONAL RELATIONS
AFGHANISTAN

Kivavo E. S. Lusuekasio Bartolomeu
BACHELOR OF EDUCATIONAL SCIENCES
GENERAL AND SPECIAL EDUCATION
ANGOLA

Sieta Tungu Miguel
MASTER OF ECONOMICS
OPERATIONS AND SUPPLY CHAIN MANAGEMENT
ANGOLA

Maurissa Excelcia Katherina Percival
MASTER OF EDUCATION
EDUCATION LEADERSHIP
ANTIGUA

Clemence James Gabriel Kapalamula
DOCTOR OF BUSINESS ADMINISTRATION
BUSINESS ADMINISTRATION
BRAZIL

Wome Ndom François
BACHELOR OF SCIENCE
ELECTRICAL ENGINEERING
CAMEROON

Maria Victoria Cantos Bravo
MASTER OF BUSINESS ADMINISTRATION
ADMINISTRATION
CANADA

Carlos Eduardo Luengo Cid
BACHELOR OF SCIENCE
CIVIL ENGINEERING
CHILE

Eduardo Alberto Giacaman Palma
DOCTOR OF SCIENCE
MENTAL HEALTH COMMUNITY AND NLP
CHILE

Fabio Alexander Segura Rojas
MASTER OF BUSINESS ADMINISTRATION
BUSINESS ADMINISTRATION
COLOMBIA

Leonardo Alfredo Wees Verhelst
BACHELOR OF LEGAL STUDIES
CRIMINOLOGY
COLOMBIA

Uriel Carrascal Baene
BACHELOR OF SCIENCE
ARCHITECTURE
COLOMBIA

Vianny Galeano Lugo
BACHELOR OF ENGLISH LITERATURE
PEDAGOGICAL PSYCHOLOGY
COLOMBIA

Erika Gabriela Guillén Serrano
BACHELOR OF SCIENCE
PSYCHOLOGY
COSTA RICA

Ernesto Fabre
BACHELOR OF SCIENCE
CIVIL ENGINEERING
DOMINICAN REPUBLIC

Sana Ramzan
BACHELOR OF BUSINESS ADMINISTRATION
BUSINESS ADMINISTRATION
DUBAI

Kevin Jose
BACHELOR OF SCIENCE
INFORMATION TECHNOLOGY
DUBAI

Hussain Mohd Iqbal
BACHELOR OF SCIENCE
INFORMATION TECHNOLOGY
DUBAI

This month we have graduates from: Afghanistan · Angola · Antigua · Brazil · Cameroon · Canada · Chile · Colombia · Costa Rica · Dominican Republic · Dubai · Ecuador · El Salvador · Equatorial Guinea · Ghana ·

Rania Musa Eisa Eljaday
BACHELOR OF SCIENCE
INFORMATION TECHNOLOGY
DUBAI

Luis Moisés Yáñez Sánchez
MASTER OF ARTS
ART HISTORY
ECUADOR

Jorge Patricio Calderón Sánchez
BACHELOR OF ARTS
APPLIED LINGUISTICS
ECUADOR

Dorys Guadalupe Ventura López
BACHELOR OF ACCOUNTING
ACCOUNTING
EL SALVADOR

Enriqueta Nse Mico
BACHELOR OF PUBLIC RELATIONS
PUBLIC RELATIONS
EQUATORIAL GUINEA

Daniel Aryee Anum
DOCTOR OF PSYCHOLOGY
MARRIAGE AND FAMILY THERAPY
GHANA

Reuben Lamptey Gaskin
MASTER OF ARTS
ARTS
GHANA

Stephen Dzidzienyo
MASTER OF EDUCATION
TEACHING ENGLISH AS A SECOND LANGUAGE
GHANA

Edgar Manuel Díaz Letona
BACHELOR OF SCIENCE
ENVIRONMENTAL ENGINEERING
GUATEMALA

Abdoulaye Keita
POST DOCTORATE OF SCIENCE
ECONOMICS
GUINEA

Dorismond Joseph Fils
BACHELOR OF SCIENCE
CLINICAL PSYCHOLOGY
HAITI

Walter Geovany Luna
BACHELOR OF SCIENCE
INDUSTRIAL ENGINEERING
HONDURAS

Paul P. Mavour
DOCTOR OF PHILOSOPHY
PUBLIC POLICY MANAGEMENT
JAMAICA

Francis Ngunjiri Maina
DOCTOR OF SCIENCE
RENEWABLE ENERGY
KENYA

Aubrey Edward Sumbuleta
BACHELOR OF JOURNALISM
JOURNALISM
MALAWI

Phillip Adams Simkonda
BACHELOR OF BUSINESS ADMINISTRATION
INTERNATIONAL MANAGEMENT
MALAWI

Laura Helena Cámara
DOCTOR OF SCIENCE
PSYCHOTHERAPY
MÉXICO

Manuel V. Renero Alvarez
MASTER OF INTERNATIONAL BUSINESS
STRATEGIC MANAGEMENT
MÉXICO

Samuel Olufemi Adebisi
DOCTOR OF PHILOSOPHY
BUSINESS MANAGEMENT
NIGERIA

Adejare Oludele Sunday
DOCTOR OF PHILOSOPHY
PROJECT MANAGEMENT
NIGERIA

Alex Osita Ochie
BACHELOR OF SCIENCE
SOCIOLOGY
NIGERIA

Siroos Salimi
DOCTOR OF PHILOSOPHY
OIL, GAS AND ENERGY ENGINEERING
NORWAY

Federico Holgado Abarca
DOCTOR OF BUSINESS ADMINISTRATION
ACCOUNTING
PERU

Martha Alicia Romero Echevarría
DOCTOR OF BUSINESS ADMINISTRATION
HUMAN RESOURCES MANAGEMENT
PERU

Nazmun Naher
DOCTOR OF EDUCATION
EDUCATION LEADERSHIP
QATAR

Ashton Mc Coy Stanley
DOCTOR OF SCIENCE
ANIMAL SCIENCE
SAINT KITTS AND NEVIS

Said Mohamed Youssef Attia
DOCTOR OF PHILOSOPHY
INFORMATION TECHNOLOGY
SAUDI ARABIA

Kekana Ramadimetja Emily
DOCTOR OF PUBLIC MANAGEMENT
HUMAN RESOURCES AND LABOR RELATIONS
SOUTH AFRICA

Rosemary Khosi Mthethwa
DOCTOR OF PHILOSOPHY
HEALTH POLICY AND MANAGEMENT
SWAZILAND

Francis Folorunsho Akinyamoye
MASTER OF BUSINESS MANAGEMENT
BUSINESS MANAGEMENT
TUNISIA



Abdi Abdullahi Mohamed Halane
MASTER OF SCIENCE
PUBLIC HEALTH
USA

María de Rosario Ortiz
BACHELOR OF EDUCATION
PRESCHOOL EDUCATION
USA

Laura Elena Villeda Bonilla
BACHELOR OF EDUCATION
EDUCATIONAL ADMINISTRATION
USA

Carlos Ortega Piñera
BACHELOR OF INTERNATIONAL RELATIONS
INTERNATIONAL RELATIONS
USA

Roger Anthony David Campbell
DOCTOR OF EDUCATION
ENGLISH AS A SECOND LANGUAGE
USA

Luis Azahares Guevara
BACHELOR OF SCIENCE
MECHANICAL ENGINEERING
USA

Wedrick Chola
BACHELOR OF SCIENCE
PROJECT MANAGEMENT
USA

Frank Kalembo
MASTER OF SCIENCE
INFORMATION SYSTEMS
ZAMBIA

Ilubala Samalama
BACHELOR OF BUSINESS ADMINISTRATION
BUSINESS MANAGEMENT
ZAMBIA

Maybin M. Muyano
BACHELOR OF SCIENCE
CIVIL ENGINEERING
ZAMBIA

Kingston Elliot Mbape
BACHELOR OF BUSINESS ADMINISTRATION
BUSINESS ADMINISTRATION
ZIMBABWE

William Mayabo
DOCTOR OF PHILOSOPHY
PUBLIC HEALTH
ZIMBABWE

FIND MORE GRADUATES

Gallery: aiu.edu/Graduation/grids/currentgallery.html
Interviews: www.aiu.edu/Graduation/grids/interviews.html

TESTIMONIALS



Patrick Kurian
Doctor of Education
in Administrative Leadership
October 17, 2016

“The experience I gained through my studies at AIU enabled me to attain a comprehensive understanding about the various issues prevalent in the current educational system and improve my personal skills as a teacher/administrator. My research advanced my knowledge about the prominence of technology in education and allowed me to clearly comprehend the multiple government regulations that govern educational institutions. I hope to utilize these attained skills

and knowledge to bring about positive social and academic changes within my educational setting.

My academic endeavors at AIU revealed the significance of prevalent issues like bullying, dropouts, improper funding and lack of efficient teacher-student interactions that adversely affect the quality of our current educational system. Although the aforementioned issues cannot be fixed overnight, my research enabled me to adjust my personal and professional behavior and attitude to cope with these issues. The rising prominence of technology in education all over the world and its impact on student achievement and teaching methodologies have altered the entire academic environment and will continue to provide pros and cons for the future generation of students, teachers and parents. It is vital as an administrator to maximize the benefits of technology and manage its weaknesses to ensure that the education industry keeps up with the pace of change in technology. Finally, a thorough analysis of departmental laws and regulations governing my school district taught me about the various opportunities and limitations in my area.



Peter Bath Nyol Datuar
Bachelor in Social Work
October 24, 2016

“I would have never known what AIU stands for and what it actually does to people around the globe if it hadn't been for a friend who encouraged me to register with them. AIU has transformed my life and brought higher learning to my door without having to give up the job my family and I depend on for survival. This is a rare chance that those in need of education must use if they want to achieve their dream.

There are thousands of working class people out there who want to upgrade themselves academically, but fear losing

their jobs if they go to traditional universities as there are very few institutions that encourage online learning in most parts of the world, especially in Africa. In my country, South Sudan, a lot of people go nowhere after finishing their secondary school levels because the culture of early marriage has been the state of affairs for decades, thus you can't leave behind your family with nothing to survive on as you go to college to earn a degree or diploma overseas or in an area far away from home.

In short, what makes AIU so unique is the fact that as a student, you do not need to spend years in order to complete your degree, rather, as long as you are committed to spending three hours a day reading and submitting an assignment at least once in a week, in a year time or two you will have accomplished your goal and achieved your dream.

While studying at AIU I read wonderful and life changing books written by scholars and professional scientists that touch all aspects of life way back to ancient civilizations, e.g. **Fractal Time, How to Change the World** and **In Defense of Globalization**. These books and many more have indeed empowered me with an

immeasurable knowledge I will own for the rest of my life.

I'm grateful to AIU academic staff especially my advisors for the relentless support they have given me during my tenure not forgetting the entire staff and leadership for their care and love, I'm happy and I say to you proudly that your support has not gone in vain. I will prove to my country and the world that what I learned is visible and shines at all time on everything I do. For without the scholarship accorded to me from the people of goodwill inspired by humanity irrespective of geographical constituencies, race or religion, paying this fare would have been daydreaming, and on behalf of my family and my own, I say to them, big thank you and I'm forever grateful for the helping hand you have extended to me.

Finally, I hereby recommend committed country men and woman to enroll and study at AIU, because students have the freedom to do their assignments at a time they feel is OK with their schedules, whether at home or at work —all you need is computer and a working internet if you are already good at operating a computer machine and the time to do that is now.

MORE TESTIMONIALS FROM AIU STUDENTS

www.aiu.edu/Testimonials.aspx

How to search for niche markets

José Darío Dueñas Sánchez | Bachelor's in International Business



Image: www.youtube.com

For centuries, in order to market the goods and services it was necessary to identify a priori the markets and fundamentally the niches of markets where we could have business opportunities, conceived by market research, to analyze the countries where we want to be in this way to visualize the existence of a niche market with possibilities to work with a good identification of the niche market we will be almost 100% sure of success. A niche market is based on a concept that allows us to constantly search for commercial opportunities, the object of locating, pointing out, punctuating, new markets in which there are needs that have not been taken care at the time almost always by the

ignorance of the existence or because they do not give them the attention due in the new markets.

For most market niches these are places indicated in a certain area or that there is a group of consumers with homogeneous habits and needs. Finding a niche market is to have the key to access virgin markets, through a marketing study finding in them excellent markets for their development and in that sense for us to grow in that market we need mechanisms of motivation to consumers via direct and indirect communication.

The methodology to locate the niche market is the serious and objective research to achieve the market in a certain segment allowing us to secure the ideal place, once found we

must ensure it to position it. The decision to seek new markets is the strategic planning of the entrepreneur who wants to expand its operations abroad.

The more specialized the good, the better the compensation, that is why the researcher must identify them before others do, the first comes easier to ensure success, market niches or better said small market segments that have not been covered is a significant growth potential where many companies aim to find them. Targeting smaller segments generally served by small companies with the following characteristics: few resources, small functional area, low cost strategies, reduced operating costs, attention to customers is very good, let's say personalized offering attractive prices.

The main thing is to know well the products that we are going to offer and the segment of customers that we are going to focus on, to satisfy their needs better than the other companies that usually sells to this segment of the market. The niche market is the difference between business competition,

A niche market is is a small market segment, the subset of the market on which a specific product is focused.



Image: lawfirms.laws.com

José Darío Dueñas Sánchez is a Bachelor student at AIU in International Business. He lives in Perú, and nowadays, he is an International Business Consultor, and a Teacher at the Association of Exporters of Perú.

placing businesses in places not identified by competitors, the success of the winning company of which it is not, it is the difference of the assistance of niche markets for which

innovate. High quality, special treatment and facilities offered to the client are the important points to take into account.

Looking for a niche market often represents a greater

differentiation of goods and services, companies must constantly reorganize in function of the market to continue growing and diversify their exports.

Rendering economic growth inclusive through a workable national monitoring and evaluation system in the Democratic Republic of The Congo

By Oliver Mumbere Muhongya | Doctorate in Business Administration



Image: bitwinters.net

INTRODUCTION Research Background

A number of worldwide renowned economists have acknowledged the paramount, or else unavoidable, importance of capital and labor inputs in the economic growth of nations. This is evident in the work of **Harrod and Domar**, **Arthur Lewis**

and **W.W. Rostow**. Referring to the past reality, **Easterly** argues that “development was a race between machines and motherhood.”

Because of the interest this work places on the role of Institutional Governance through Monitoring and Evaluation systems, it goes without saying that this study

is to be located in the sphere of scientific works which have demonstrated positive correlation between growth and institutions’ quality (efficacy). Indeed, ‘political and other institutional variables have quickly been at the centre of the analysis, and this for two reasons. On the one hand, the catching up deriving from

Solow’s growth model was only partially observable in reality and, on the other hand, and it was not without link, capital accumulation could only account for part standards of living discrepancies among countries. This implied that other factors triggered or hindered productivity and economic growth. As last resort, they should be linked to institutions and national cultural context. The role of the State was once more at the forefront.”²

The neoclassical equation $Q = A \cdot f(K, L)$ is the starting point to demonstrate that growth depends on workforce and capital factors growth or that of productivity. **Harrod and Domar** limited their analysis to the effect of capital increase on economic growth while **Solow** went further demonstrating that growth is endogenous and that the residue “remains responsible for a great part of production growth...”³.

Much nearer to us, World Bank works insist on the importance of institutional reforms in the Democratic Republic of the Congo as a beneficial element for it has an impact on the national economic growth. Checking and restoring the share of total factor productivity would be a decisive step in this little work to help understand the importance of monitoring and evaluation in the efficiency of the government of the Democratic Republic of Congo.

Problem statement

Anyone who does not know where they are heading is likely to end their journey where they did not intend to go. This saying is true for one person and is even more so for a nation. The best way for a nation to know where it is heading is to have a plan or a development strategy. Once the strategy or development plan has been well set, it is

¹ Borner Silvio et al : «L’efficience institutionnelle et ses déterminants, le rôle des facteurs politiques dans la croissance économique», OCDE, 2004, p.11 ² Borner Silvio et al, idem, p. 22 ³ Borner Silvio et al, idem, p. 22

appropriate to continue to monitor its implementation to ensure it is on track. Such approach is likely to lead to the expected result. And for a modern nation, the expected result is not only the economic growth or increased wealth creation in the country but also fair share of this wealth among citizens. Such is often the role assigned to the monitoring and evaluation system, both at the projects and at higher macroeconomic policy levels. Thus, the Monitoring and Evaluation system serves to orient decision makers; to allow them to take right decision; to get back to good track; or simply to learn lessons from accomplishments. The Democratic Republic of Congo has experienced two types of plan for its five postindependence decades, namely, a national essence plan, as well as a plan pushed by multilateral external donors. Among the national essence plans include the Mobutu plan, the ten-year plan, and the 1980 Goal. The latter did not always boost the country's economy, or say economic growth as the designers had wished. This can be noticeable through the steadiness of chronological series of internal gross products of the Democratic Republic of Congo. This, I argue, results from the deficiency or absence

of effective monitoring and internal evaluation. Whereas, when sectorial development plans are set up with the support of donors like the World Bank since 2001 (PMURR, PPARSA...), we automatically noticed subsequent improvement in growth. As a matter of fact, all these plans are underpinned by Monitoring and Evaluation systems/units often staffed by Congolese experts. It can then be noticed that contrarily to Congolese plans, plans implemented by donors (with their financial support), plans set up by the donors (with their financial aid, of course) come to move the Congolese macroeconomic framework. Thus, we can say that the evil of Congolese plans lies at the heart of their designing.

The monitoring and evaluation system is to be located among the internal resorts that may explain the significant improvement in total productivity factors observed since 2001. Indeed, according to the neoclassical production function (at the basis of every economic growth), growth comprises three possible sources: labor input growth, growth of capital input and changes in total productivity of factors (TPF technology and efficiency improvements are seen as two of the main

reasons that TPF varies over time. The TPF includes several other factors influencing production growth, but that cannot be captured correctly by changes in the quantity of labor and capital inputs ⁴.

We depart from the hypothesis that the Monitoring and Evaluation systems of projects/programs that are being implemented in the Democratic Republic of Congo are not foreign to the improved growth which is observed in the Democratic Republic of Congo since 2001. Many

worldwide countries, especially English speaking ones, have adopted and implemented the National Monitoring and Evaluation Systems. These have contributed, if not accentuated, the socioeconomic development of their populations. Indeed, in recent years there has been an acceleration of capacity building in monitoring and evaluation in the world. According to **Segone Marco** et al, before 1997 only a

half-dozen national monitoring and evaluation organizations existed in industrialized countries. In 2002, they also mention, this figure rose to about thirty, most of which are located outside Western Europe and North America.⁵

Evidences are striking when comparing GDP levels of countries which have adopted the system of monitoring and evaluation and those still lagging far from this system.

⁴ Pulled from World Bank, <http://siteresources.worldbank.org>, downloaded on 19 March, 2014 ⁵ Aminata Nathalie, DESS thesis, ISMEC-CESAG, geme promotion, November 2010, p. 1.



Image: www.usaid.gov



Image: proof.nationalgeographic.com/files

<p>Often, in this area the private sector preceded the public sector in adopting this mode</p> <p>Olivier Mumbere Muhongya completed a Doctorate in Business Administration at AIU. He is a project monitoring and evaluation specialist, and he works for the United States for International development Agency in DRC. He previously served the</p>  <p>Congo Central Bank and the Jane Goodall Institute. Oliver wrote the book "Conducting baseline studies in post-conflict settings."</p>	<p>of original governance. The same is happening with the Democratic Republic of the Congo where monitoring and evaluation systems are being imposed by foreign western Governments that are funding socioeconomic activities implemented by international NonGovernment entities.</p> <p>It is realized, moreover, that Anglophone countries have excelled more in Africa than their Francophone neighbors. This raises a real problem in Francophone Africa in general and particularly in the Democratic Republic of Congo of lack of "champions" or better leading personalities able to understand the justification</p>	<p>of this powerful planning and accountability tool for the management of limited national resources. As said above, and in the case of the DRC, the implementation of a unique monitoring and evaluation system is necessary given the existence of a Poverty Reduction Strategy Paper for the system of monitoring and evaluation (second generation PRSP) and of a host of monitoring and evaluation systems of sectorial development programs not harmonized with that of the PRSP. There follows a cacophony due to the existence of monitoring and evaluation systems in all government ministries but moving</p>	<p>at different speeds often given the leniency of the donors.</p> <p>If the Congolese Government unifies this management tool and makes it its own, public management will be more transparent and the nation will be strengthened by new resources hitherto obscured by the opacity of governance. Current effects of monitoring and evaluation systems set up by donors (in accordance with their domestic laws) seem sufficiently convincing.</p> <p>Donors and partner countries are committed through the Paris Declaration on Aid Effectiveness in 2005 to change the way technical cooperation has been conducted to accelerate progress towards the achievement of the Millennium Goals. Thus, donors and partner countries are committed to implement performance-based management frameworks. This presupposes an articulation of expected results around a results chain (logic model) and the inclusion of indicators to monitor results at each stage of the chain. For this system to function well, it must establish in advance a system for monitoring and evaluation of national level able to clarify the roles and responsibilities of stakeholders to</p>	<p>specific time intervals.</p> <p>A good national Monitoring and Evaluation system has the advantage of impacting the supply of goods and services (as much as government action can push) but also of demand, particularly good quality distribution of goods and services. This allows eventually increasing the production of goods and services but also creating demand both solvent and demanding in terms of quality.</p> <p>Yet the last three decades of the DRC have been strongly marked by wars which continue today. This situation which persists in the DRC makes of it one of the countries that have experienced a long post-conflict period. Thus, the analyses from this study will reflect the post-conflict caractère DRC, an aspect which bears much on this topic. Indeed such a vast country as the DRC can only have specific challenges. Also, next to the lackluster picture is found all huge and diverse wealth of the DRC. This legitimately raises the question of whether good governance is not the only missing puzzle item from the Congolese machine to restart quality production and this for the good of the majority of the Congolese people.</p>
<p>Publications by Students: aiu.edu/StudentPublication.html</p>				

Where are the great promises?



Image: feelgrafix.com

The development of science seemed to promise the welfare of society and today we live in a world that we do not know where it is headed. What happens to us as a society, what happens to us with the governments we choose, with the educational system we have? What happens to us with all the progress we have made; everything seems to be headed for nonsense: there is no consequence between what we have achieved in what seem to be advances and the results that reason seems to say.

We are in a moment of history in which every day there is an event that seems to have no logical reason for its origin. We are waiting for the dawn of the new day wondering and today what will be.

The question is: what are we doing wrong so that the consequences are made in appearance unplanned?

Since 1996 the **Report of the Task Force** on the International Council on Distance Education, Standing Committee of Presidents, noted the changes in:



By Dr. Rosa Hilda Lora M.
Advisor at AIU | rosa@aiu.edu

1. From objective knowledge to knowledge built.
2. From industrial society to the learning society. We all have to learn throughout our lives.
3. From education in terms of instruction to methods of personal learning. The example is Finland; other cultures remain the same.
4. The role of technology in the process of communication and knowledge.
5. Of the modalities of the educational institutions from presence to digital.
6. The change of illiteracy; now it is digital illiteracy.

Today, education should be promoted towards proactive skills and knowledge; a person must develop competencies that include knowledge, skills and attitudes: he must develop his work independently within the structure



that has the company for which he provides his services also showing social and participatory skills.

Throughout history we have seen that science and technology in their creations have generated unpredictable consequences, but they could be controlled more easily. At present it seems we know more but the consequences of all technology and science can't be controlled; we need to understand technology in its social, cultural and environmental context. We have more science and

more technology but political, social and economic situations do not seem to have a path that leads to the wellbeing of world society. It seems that we do not know where we are going.

What is happening to us? What happens to us is:

1 We live with the media alienating all possible human beings for the consumer society.

2 To consume all the goods that are produced we have to work more than we can and are left out human relations in any of its manifestations.

3 The media in their social networks are used to transmit everything negative as a society and we live with a great tension that many psychologists advise parents to limit the use of children.

4 We do not have time to investigate the increasingly specific agreements made by politicians, the platform of the governments they propose.

With this way of living, with the model that the media propose for marketing, human beings live with great frustration and choose radical

positions both right and left, which will solve the feeling of defeated in which they live.

What the **Science, Technology and Society** (CTS) group proposes is a greater education on science and technology to remove society from passive consumption that we will be well informed in the world we are building.

For the above it is thought to do Liberal Arts Curricula believing that as well as the classic Trivium and Quadrivium, which were created to give greater knowledge and freedom, so now the study of what is science and the consequences of technology as we say, the multiplicity in which science has become and we would have more knowledge of science and technology in terms of consequences.

This seems to turn into a vicious circle because what we need is education for all human beings and education throughout our lives.

We must make education the basis of every society.

We must study more and more the different ways human beings have to learn.

We must grant freedom to

educate human groups that can do it.

We must use more and more media to give useful information to the world community.

We must use social networks to show actions for the sake of other human beings.

We must give ourselves time to see for the governments we choose.

We must be more attentive to what minors learn.

We must guide human beings with fewer opportunities than we have.

Finally, it is up to all to create the world possible to live satisfied with the opportunities that a new society gives us with a different vision of what it is to be happy.

If each of us intends to do something in our sphere of life we can make a world different from what we seem to have today!

If we set out the previous objectives of insurance we will have a satisfied life awakening each day with the pleasure that there are other human beings who enjoy like us to be on the face of this beautiful Blue Planet.

Go ahead, we can!

BIBLIOGRAPHY. Ursúa, N. y otros (2011). Filosofía de las ciencias humanas y sociales. Historia, metodología y fundamentación científica. México: Ediciones Coyoacán. | Marcuse, H. (2005). El hombre unidimensional. España: Ariel.



LEARNING

Favorite books of 2016

From loneliness to love to black holes, by way of Neil Gaiman, Caroline Paul, and Mary Oliver.



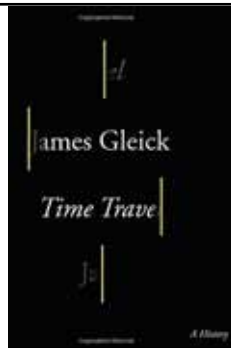
1 The Lonely City: Adventures in the Art of Being Alone
Olivia Laing



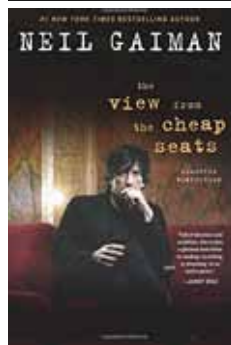
2 Upstream: Selected Essays
Mary Oliver



3 Black Hole Blues and Other Songs from Outer Space
Janna Levin



4 Time Travel: A History
James Gleick



5 The View from the Cheap Seats
Neil Gaiman



6 The Gutsy Girl: Escapades for Your Life of Epic Adventure
Caroline Paul

Read a review of each book by Maria Popova, and find more great books: www.brainpickings.org/2016/12/15/best-books-2016/?utm_source=Brain+Pickings&utm_campaign=52a5a86a05-EMAIL_CAMPAIGN_2016_12_16&utm_medium=email&utm_term=0_179ffa2629-52a5a86a05-235008341&mc_cid=52a5a86a05&mc_eid=cd17322718



HoneyBrains

A cafe from a neurologist dedicated to brain health.

The owners of a new cafe in Noho, New York, say they're serving food that improves brain wellness — and a neurologist is on board to help create the menu. According to the website honeybrains.com, located at 372 Lafayette Street near Great Jones, “translates the most reliable, collective scientific knowledge about brain health —which is intimately related to body health— into enjoyable foods, drinks, and experiences.” Owners and siblings Galit, Tomer, and Dr. Alon Seifan, who once worked as a professor in Cornell's neurology department, say the meals even help fight diseases like Alzheimer's.

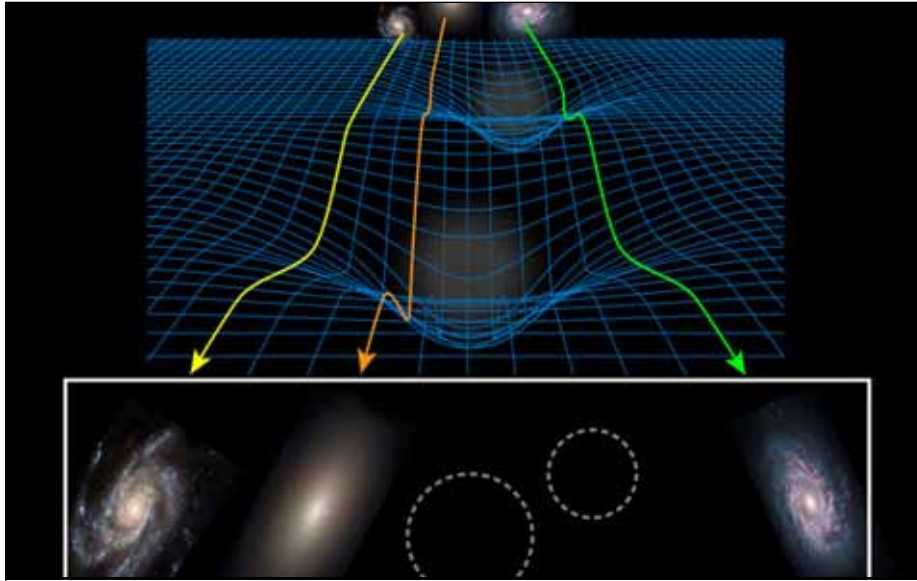
Practically speaking, this means a health-focused menu that's now fairly common —think avocado toast, Mediterranean salad with hummus and

quinoa, and a steak sandwich. It also has a section of “bowls and plates” and a “HoneyBar” serving raw honey. Find a full menu in the website. Besides offering food in the 35-seat cafe, the **Seifan** crew will host lectures on brain wellness, according to the **NY Post**.

HoneyBrains is not the first restaurant in New York to sell itself on its brains. The upscale **Romera New York** in the Meatpacking District peddled “neurogastronomy” from chef Dr. Miguel Sánchez Romera, who earned two Michelin stars in Spain while working at a restaurant and as a neurosurgeon. The ambitious, eccentric 12-course tasting menu was served with “ingredient-driven waters” instead of wine. But people didn't buy, and in 2012, it closed.

Source: ny.eater.com

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News about theory of gravity

Erik Verlinde's theory of gravity passes first test.

A team led by astronomer **Margot Brouwer** (The Netherlands) has tested the new theory of theoretical physicist **Erik Verlinde** (University of Amsterdam) for the first time through the lensing effect of gravity. **Brouwer** and her team measured the distribution of gravity around more than 33,000 galaxies to put **Verlinde's** prediction to the test. She concludes that **Verlinde's** theory agrees well with the measured gravity distribution. The results have been accepted for publication in the British journal **Monthly Notices** of the Royal Astronomical Society (MNRAS).

The gravity of galaxies bends space, such that the light traveling through this space is bent, as through a lens. Background galaxies that are situated

far behind a foreground galaxy (the lens), thereby seem slightly distorted. This effect can be measured in order to determine the distribution of gravity around a foreground-galaxy. Astronomers have measured, however, that at distances up to a hundred times the radius of the galaxy, the force of gravity is much stronger than **Einstein's** theory of gravity predicts. The existing theory only works when invisible particles, the so-called dark matter, are added. **Verlinde** now claims that he not only explains the mechanism behind gravity with his alternative to **Einstein's** theory, but also the origin of the mysterious extra gravity.

Read full note: phys.org/news/2016-12-verlinde-theory-gravity.html#jCp

A very strong Bacteria

Bacteria isolated in a cave for 4 million years is resistant to 18 different antibiotics.

Living in the Lechuguilla Cave, New Mexico, and having been isolated for around 4 million years, the newly discovered bacteria **Paenibacillus** has been found to be resistant to 18 types of antibiotics. These included drugs considered to be a "last resort" when all others fail while fighting infections in patients. The researchers suggest that this shows the evolutionary pressure to keep the genes necessary to confer resistance to a bacteria has existed for millions of years, far before their use in modern medicine.

The researchers found that **Paenibacillus** demonstrated five novel ways to combat the antibiotics, which could be of interest. They suggest that in the fight against antibiotic-resistant bacteria in the clinical setting, more knowledge about how bacteria may be able to achieve it is invaluable. It could, for example, give other researchers time to develop new drugs to combat these

new avenues of resistance, years before they are ever seen in a hospital when it could prove fatal.

*Read full note: www.iflscience.com/health-and-medicine/bacteria-isolated-in-a-cave-for-4-million-years-is-resistant-to-18-different-antibiotics/
Image: Max Wisshak*



AIU makes a huge contribution to the world by giving new scientifics the space for original investigations and research. Visit MyAIU Evolution

World map

A more accurate world map wins prestigious Japanese design award.

To design a map of the world is no easy task. Because maps represent the spherical Earth in 2D form, they cannot help but be distorted, which is why Greenland and Antarctica usually look far more gigantic than they really are, while Africa appears vastly smaller than its true size. The **AuthaGraph World Map** tries to correct these issues, showing the world closer to how it actually is in all its spherical glory.

Created by **Hajime Narukawa** at Keio University's Graduate School of Media and Governance in Tokyo, the design just won the grand prize from Japan's **Good Design Award** as **Spoon & Tamago** reports. It beat out over 1000 entries in a variety of categories.

The continents on the AuthaGraph are angled in a way that provides a more accurate representation of the distances between them.

AuthaGraph sells paper assembly kits where you can fold it from a sphere to a cone to a flat map, mimicking the way the projection itself is made.

Source: mentalfloss.com



Find support for your own unique art and design projects, or support other creative projects at MyAIU Research



Image: static.independent.co.uk

Be healthier

...with minimal effort.

1 Eat fruit instead of candy. Candy is sweet because it contains processed sugar, usually high-fructose corn syrup. Fruit is sweet because it contains natural sugar, but it's still good for you because it's also rich in fiber, which helps you digest the sugar more slowly.

2 Learn how to cook. Cooking at home is linked to eating healthier.

3 Eat whole wheat bread. It is higher in fiber than regular white bread, and fiber fills you up and helps with digestion by slowing down the absorption of sugars.

4 Drink plenty of water. The benefits of staying hydrated are numerous, from keeping your body fluids balanced to having more energy.

5 Pick up the pace. One 2013 study of nearly 40,000 regular walkers found that slower walkers had a higher risk of dying than their more briskly paced peers.

6 Take the stairs. An easy way to tone leg muscles.

7 Stand on one leg while brushing your teeth. This multitasking activity can improve your balance, which is critical to your health, especially as you get older.

8 Wash and dry your hands regularly. Washing your hands with soap and water gets rid of germs and drying off prevents the spread of bacteria, and is one of the most effective ways to prevent infection.

9 Meditate for about 30 minutes a day. Research suggests that meditation can help you handle stress, improve memory and awareness, and lower blood pressure. One study found that people who meditated for 30 minutes a day, five days a week, for a month saw changes in a part of the brain involved in self-regulation.

10 Move your work desk near a window. A very small 2014 study found that people who worked in offices with windows did more physical activity and slept longer during the night than people in windowless offices.

11 Nourish those close relationships. A 75-year study by Harvard psychologists found that close relationships were the key to living happier, healthier lives. What's more, a lack of social connections could be as big a risk to your health as smoking, scientists say.

Read full text: www.independent.co.uk/life-style/22-ways-to-be-healthier-with-minimal-effort-a7481616.html

The doorway effect

Forgetting why you entered a room may reveal about the strengths and weaknesses of human memory.

Any action has to be thought of at multiple levels if you are going to carry it out successfully. As we move through our days our attention shifts between these levels. The way our attention moves up and down the hierarchy of action is what allows us to carry out complex behaviours, stitching together a coherent plan over multiple moments, in multiple places or requiring multiple actions.

The Doorway Effect occurs when our attention moves between levels, and it reflects the reliance of our memories – even memories for what we were about to do – on

the environment we're in. Our memories, even for our goals, are embedded in webs of associations. That can be the physical environment in which we form them, which is why revisiting our childhood home can bring back a flood of previously forgotten memories, or it can be the mental environment of the set of things we were just thinking about when that thing popped into mind. The Doorway Effect occurs because we change both the physical and mental environments.

Read full article: www.bbc.com/future/story/20160307-why-does-walking-through-doorways-make-us-forget



Image: nutsandboltspeedtraining.com

Live a better life learning how to keep your body, mind and soul balanced. Visit regularly MyAIU Body / MyAIU Mind / MyAIU Spirit and MyAIU Energy.



Angel Falls, Venezuela (Photo: Jeanpaul Razzouk)

Countries with the more protected areas

The World Bank ranked the globe's countries to see who has the most –and the least– amount of land designated as protected.

“Many species are slipping away before we can even describe them,” says IUCN Director General **Inger Andersen**. “This IUCN Red List update shows that the scale of the global extinction crisis may be even greater than we thought. Governments gathered at the UN biodiversity summit in Cancun have the immense responsibility to step up their efforts to protect our planet’s biodiversity.”

The IUCN defines a protected area as: “A clearly defined geographical space, recognised, dedicated and managed,

through legal or other effective means, to achieve the long-term conservation of nature with associated ecosystem services and cultural values.”

Countries with the most protected areas are: **1. Venezuela** (53.9 percent of total land area) **2. Slovenia** (53.6) **3. Monaco** (53.4) **4. Bhutan** (47.3) **5. Turks and Caicos Islands** (44.4) **6. Liechtenstein** (44.3) **7. Brunei Darussalam** (44.1) **8. Seychelles** (42.1) **9. Hong Kong** (41.8) **10. Greenland** (41.2)

Using data from The World Bank, the Telegraph recently mapped out the globe’s protected areas.

Check the interactive map and read the full note by **Melissa Breyer**: www.care2.com/causes/10-countries-with-the-most-protected-areas.html

The Long Drop

An odorless composting toilet built with waste materials.

This eye-catching composting toilet called **The Long Drop** was built entirely from scavenged and waste materials. **Invisible Studio Architects** designed and built the project to serve their own studio in the UK, with the aim of reducing costs and mitigating any impact on the local drainage system.

The toilet features a system that eliminates foul odors thanks to a long drop from the main structure to the chamber. An exhaust fan draws air

into the chamber. The chamber for solids can be easily swapped, leaving a full one to compost, while the empty one is in use.

The studio designed the project with minimal drawings, and built it with help from friends and neighbors using locally-sourced wood; they embraced the building’s rough edges and “mistakes” as a healthy sign of improvisation.

Visit: www.invisiblestudio.org

Source: inhabitat.com



Eco Tip: Get a power strip, plug your appliances and turn it off every time they are not in use. **Change your life, get sustainable, visit MyAIU Knowledge**



Biochar in Rwanda

Can biochar improve Rwandan agriculture?
Aid for Africa endowed scholar wants to know.

In a village about an hour outside of Kigali, the capital of Rwanda, **Jamie Fanous** wanted to know if there was a simple way to improve Rwanda's agriculture for subsistence farmers. She had learned about biochar, which



converts agricultural waste into a loose charcoal substance that, when added to soil, is thought to provide soil nutrients, hold water, and boost food security. **Fanous** undertook her work in Rwanda with support from **Aid for Africa** and Tufts' Nutrition School.

Fanous worked on a demonstration farm in collaboration with the US-based **Gardens for Health International (GHI)** to undertake her research project. Through **GHI**, local women farmers receive seeds and attend workshops focused on farming techniques, health and nutrition. Amaranth, corn, and peppers, as well as fruit trees are distributed for planting in the women's home gardens.

Read full note: www.aidforafrica.org/blog/can-biochar-improve-rwandan-agriculture-aid-africa-endowed-scholar-wants-know/

Trade ban on pangolins

This ban was unanimously voted on at wildlife summit.

The pangolin is a species of animal native to Africa and Asia, and is an insect eating, nocturnal species that can also curl up into a ball to stave off the unwanted attention of predators. But for around 200 years, their scaly armor has not prevented them from being at the mercy of humanity, or from being the vicarious victims of deforestation and other human industry. Since the "Mad King" George III was presented with the crazy gift of a suit of pangolin armor in 1820, this animal has become the world's most trafficked species, with the Chinese and Malayan Pangolins listed as critically endangered. But animal protection outfits are fighting back

against this \$20 billion a year black market operation.

The 182 nations represented by the Convention on International Trade of Endangered Species (CITES) unanimously voted to totally ban international trade on all species of pangolin. The burrowing creatures are often hunted for bush meat, or their scales are sought after in more traditional medicines, which has sadly depleted their population. Hopefully this move will crack down on a trade responsible for 14 tons of frozen pangolins found from Indonesia and killed a million of them in the past decade. **Watch video:**

www.minds.com/blog/view/649365880387411984



Image: flipboard.com/topic/pangolin

Get a better knowledge about our rights and the way we can use them on a daily basis to prevent any abuse or limitations of them. Visit MyAIU Human Rights.

A large, light yellow, stylized graphic of a bicycle is centered in the background. The wheels are large circles with a hand-like shape in the center of each. The frame is a simple line connecting the wheels and a handlebar with three fingers at the top.

CAMPUS

Looking for a perfect résumé?

Tina Nicolai, a recruiter who has reviewed over 40,000 résumés, says these are the 5 most annoying mistakes she sees.



Image: designshack.net

1 Sloppiness

"The biggest mistake job seekers make: They are sloppy. They pay poor attention to detail. They are lazy!"

Nicolai says that she has seen too many résumés with typos, unprofessional fonts, outdated information, and irrelevant information.

2 Summaries that are too long

Summaries are annoying when they are written in a formal tone and include too many adjectives, she says.

"After a while, the summaries can read like a lengthy chapter in a book. It's better to list a few bullets with pointed achievements and a branded tag line stating, 'known for achieving XYZ.'"

3 Starting a bullet point with 'Responsible for'

"Candidates need to understand that starting a sentence with 'responsible for' tells the reader what the job requirements were supposed to be, but it does not state that the candidate actually performed the functions, Nicolai says, "it does not state that the candidate was successful in these functions. Take the extra few minutes to explain what you accomplished —not what you were expected to accomplish."

4 Too many buzzwords

Résumé jargon such as "out-of-the-box," "team player," and "exceptional communicator" are "baseline expectations in today's market," Nicolai says. "A person who truly is a 'unique problem solver who works well in teams' will convey this succinctly and creatively on their résumé through a combination of few words and imagery."

5 Being too formal

Finally, she says that she finds overly formal résumés annoying because they're not engaging and don't allow the reader to get a good sense of the applicant's personality.

Find résumé templates, free or inexpensive here: designshack.net/articles/inspiration/the-best-cv-resume-templates-50-examples/ and here: creativemarket.com/search/Microsoft/word/resumes

Source: www.businessinsider.com

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Polymer bow tie button.
The perfect solution when you need to dress to impress. Designed by elise by Elise Luttik. www.crowdyhouse.com



Kilner butter churner. Silicone paddles and stainless steel gears make it long-lasting and food-safe. All you need is heavy cream and about 10 minutes of handle turning. www.thegrommet.com

Happy 2017!

For last year's words belong to last year's language. And next year's words await another voice.

— T.S. Eliot, Four Quartets

Image: www.shropshirestar.com

7 tricks to fight procrastination

1. Fight mental inertia
2. Fight the fear of large tasks
3. Fight the clock
4. Fight the infinite research syndrome
5. Fight distractions
6. Fight the finishing fluster
7. Fight fatigue

samirbharadwaj.com/blog/



Image: airandspace.siu.edu

“The most difficult thing is the decision to act, the rest is merely tenacity.”

—Amelia Earhart.
American aviation pioneer.
The first female aviator to fly solo across the Atlantic Ocean.

BACHELOR'S DEGREE IN**Criminal Justice****SCHOOL OF SOCIAL AND HUMAN STUDIES**

The Bachelor of Criminal Justice (BA) program objective is to help students understand the nature and extent of crime and delinquency, and the cause and explanation of criminal behavior. Also the rules of evidence, basic investigative techniques and the philosophy of criminal law are other areas of study. The Bachelor of Criminal Justice (BA) program is offered online via distance learning. After evaluating both academic record and life experience, AIU staff working in conjunction with Faculty and Academic Advisors will assist students in setting up a custom-made program, designed on

an individual basis. This flexibility to meet student needs is seldom found in other distance learning programs. Our online program does not require all students to take the same subjects/courses, use the same books, or learning materials. Instead, the online Bachelor of Criminal Justice (BA) curriculum is designed individually by the student and academic advisor. It specifically addresses strengths and weaknesses with respect to market opportunities in the student's major and intended field of work. Understanding that industry and geographic factors should influence the content of the curriculum instead

of a standardized one-fits-all design is the hallmark of AIU's unique approach to adult education. Criminal justice professionals obtain a basic understanding of the law and the criminal justice system, criminal justice professionals may work in the prevention, enforcement and investigation field as police officers; in the corrections field in a variety of positions; or in the area of providing assistance to victims of violence and trauma.

IMPORTANT: Below is an example of the topics or areas you may develop and work on during your studies. By no means is it a complete or required list as AIU programs do not follow a standardized curriculum. It is meant solely as a reference point and example. Want to learn more about the curriculum design at AIU? Go ahead and visit our website, especially the Course and Curriculum section: aiu.edu/CourseCurriculum.html

Core Courses and Topics

Corrections, Probation, and Parole
Police and Society
Criminology
Forensic Science
Criminal Evidence
Criminal Justice Report Writing
Constitutional Law
Concepts of Criminal Law
Computer Applications
Juvenile Delinquency
Criminal Law
Criminal Procedure
Business Organization and Management
Database Management Systems

Orientation Courses

Communication & Investigation
(Comprehensive Resume)
Organization Theory (Portfolio)
Experiential Learning
(Autobiography)
Seminar Administrative Development
(Book Summary)
Seminar Cultural Development
(Practical Experience)
Seminar International Development
(Publications)

Research Project

Bachelor Thesis Project
MBM300 Thesis Proposal
MBM302 Bachelor Thesis (5,000 words)

Publication. Each Bachelor of Criminal Justice graduate is encouraged to publish their research papers either online in the public domain or through professional journals and periodicals worldwide.

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Probation Officer • Correctional Treatment Specialist • Paralegal • Security Manager • Loss Prevention Manager
Criminal Investigator • Data Analyst

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Submit your **Online Application**, paste your resume and any additional comments/questions in the area provided. aiu.edu/apply-online.html

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The background is a solid dark blue. It features a large, faint, light blue graphic that appears to be a stylized representation of a crowd or a group of people. The figures are composed of simple geometric shapes: circles for heads and lines for limbs. Some figures have their arms raised, and there are circular elements that resemble gears or wheels integrated into the design, particularly around the top and bottom of the central text area.

ABOUT US

Atlantic International University offers distance learning degree programs for adult learners at bachelors, masters, and doctoral level. With self paced program taken online, AIU lifts the obstacles that keep professional adults from completing their educational goals. Programs are available throughout a wide range of majors and areas of study. All of this with a philosophically holistic approach towards education fitting within the balance of your life and acknowledging the key role each individual can play in their community, country, and the world.

Accreditation



Atlantic International University is accredited by the Accreditation Service for International Schools, Colleges and Universities (ASIC). ASIC Accreditation is an internationally renowned quality standard for colleges and universities. Visit ASIC's Directory of Accredited Colleges and Universities. ASIC is a member of CHEA International Quality Group (CIQG) in the USA, an approved accreditation body by the Ministerial Department of the Home Office in the UK, and is listed in the International Directory of the Council for Higher Education Accreditation (CHEA). AIU meets all state and federal laws as a degree-granting institution in the United States and the State of Hawaii. The University was legally established by corporate charter in 1998 and is in good standing.

While National Accreditation is common for traditional U.S. institutions of higher learning utilizing standard teaching methods, every country has its own standards and accrediting organizations. Accreditation is a voluntary process and does not guarantee a worthy education. Rather, it means an institution has submitted its courses, programs, budget, and educational objectives for review. AIU's Distance Learning Programs are unique, non-traditional and not accredited by the U.S. Department of Education. This may be a determining factor for those individuals interested in pursuing certain disciplines requiring State licensing, (such as law, teaching, or medicine). It is recommended that you consider the importance of National Accreditation for your specific field or profession.

Although Atlantic International University's individualized Distance Learning Degree Programs, are distinct from traditional educational institutions, we are convinced of their value and acceptance worldwide. Non-traditional programs are important because they recognize knowledge gained outside the classroom and incorporate a broader more comprehensive view of the learning experience. Many great institutions are unaccredited. We invite you to compare our programs and philosophy with traditional classroom-based programs to determine which is best suited to your needs and budget.

AIU has chosen private accreditation through the Accrediting Commission International (ACI), obtained in 1999. ACI is not regulated or approved by the US Department of Education. ATLANTIC INTERNATIONAL UNIVERSITY IS NOT ACCREDITED BY AN ACCREDITING AGENCY RECOGNIZED BY THE UNITED



STATES SECRETARY OF EDUCATION. Note: In the U.S., many licensing authorities require accredited degrees as the basis for eligibility for licensing. In some cases, accredited colleges may not accept for transfer courses and degrees completed at unaccredited colleges, and some employers may require an accredited degree as a basis for eligibility for employment.

AIU is incorporated in the state of Hawaii. As a University based in the U.S., AIU meets all state and federal laws of the United States. There is no distinction between the programs offered through AIU and those of traditional campus based programs with regards to the following: your degree, transcript and other graduation documents from AIU follow the same standard used by all U.S. colleges and universities. AIU graduation documents can include an apostille and authentication from the U.S. Department of State to facilitate their use internationally. Authentication from the U.S. Department of State is a process that will ultimately bind a letter signed by the U.S. Secretary of State (permanently with a metal ring) to your graduation documents.

If a student outside the U.S. wishes to carry out a particular procedure within a country's Department of Education regarding their degree earned at AIU, such procedures are to be carried out independently by the student. AIU respects the unique rules and regulations of each country and does not intervene or influence the respective authorities. We recommend prospective students who intend to carry out such procedures outside the U.S. to verify in detail the steps and requirements needed in order to be fully informed.

The AIU Difference

It is acknowledged that the act of learning is endogenous, (from within), rather than exogenous. This fact is the underlying rationale for "Distance Learning", in all of the programs offered by AIU. The combination of the underlying principles of student "self instruction", (with guidance), collaborative development of curriculum unique to each student, and flexibility of time and place of study, provides the ideal learning environment to satisfy individual needs. AIU is an institution of experiential learning and nontraditional education at a distance. There are no classrooms and attendance is not required.

Mission & Vision

MISSION: To be a higher learning institution concerned about generating cultural development alternatives likely to be sustained in order to lead to a more efficient administration of the world village and its environment; exerting human and community rights through diversity with the ultimate goal of the satisfaction and evolution of the world.

VISION: The empowerment of the individual towards the convergence of the world through a sustainable educational design based on andragogy and omniology.

Organizational Structure

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FACULTY AND STAFF PAGE: www.aiu.edu/FacultyStaff.html

School of Business and Economics



The School of Business and Economics allows aspiring and practicing professionals, managers, and entrepreneurs in the private and public sectors to complete a self paced distance learning degree program of the highest academic standard.

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Degree programs are designed for those students whose professional

experience has been in business, marketing, administration, economics, finance and management.

Areas of study: Accounting, Advertising, Banking, Business Administration, Communications, Ecommerce, Finance, Foreign Affairs, Home Economics, Human Resources, International Business, International Finance, Investing, Globalization, Marketing, Management, Macroeconomics, Microeconomics, Public Administrations, Sustainable Development, Public Relations, Telecommunications, Tourism, Trade.

School of Social and Human Studies



The School of Social and Human Studies is focused on to the development of studies which instill a core commitment to building a society based on social and economic justice and enhancing opportunities for human well being.

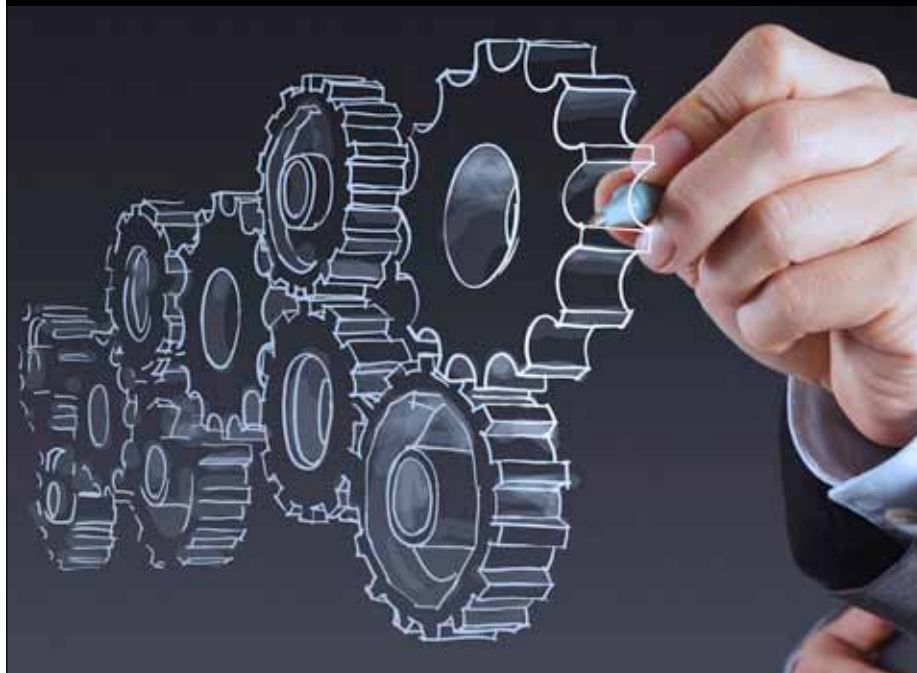
The founding principles lie on the basic right of education as outlined in the Declaration of Human Rights. We instill in our students a sense of confidence and self reliance in their ability to access the vast opportunities available through information channels, the world wide web, private, public, nonprofit, and nongovernmental

organizations in an ever expanding global community.

Degree programs are aimed towards those whose professional life has been related to social and human behavior, with the arts, or with cultural studies.

Areas of Study: Psychology, International Affairs, Sociology, Political Sciences, Architecture, Legal Studies, Public Administration, Literature and languages, Art History, Ministry, African Studies, Middle Eastern Studies, Asian Studies, European Studies, Islamic Studies, Religious Studies.

School of Science and Engineering

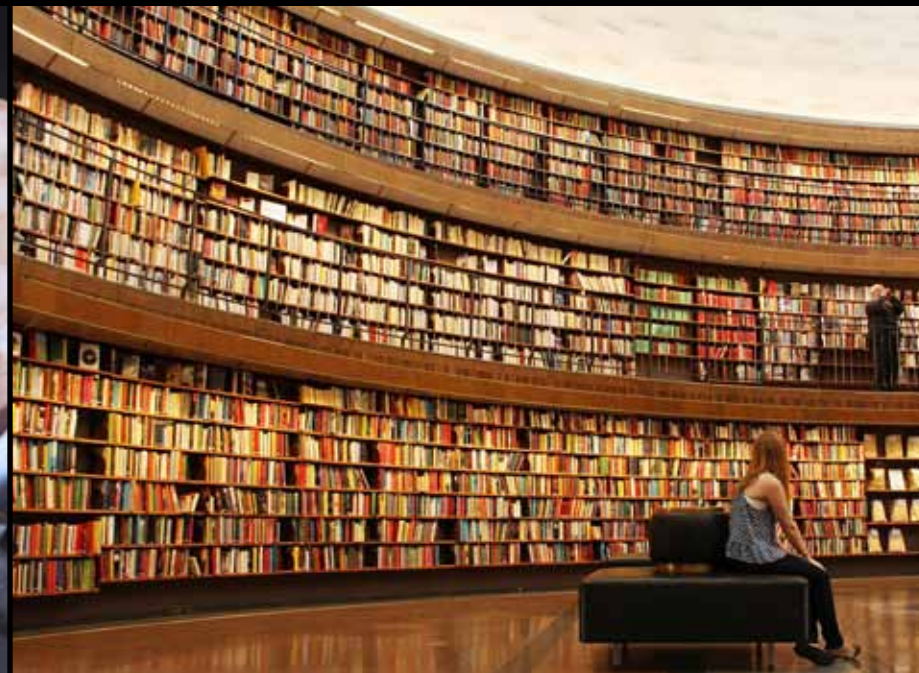


The School of Science and Engineering seeks to provide dynamic, integrated, and challenging degree programs designed for those whose experience is in industrial research, scientific production, engineering and the general sciences. Our system for research and education will keep us apace with the twenty-first century reach scientific advance in an environmentally and ecologically responsible manner to allow for the sustainability of the human population. We will foster among our students a demand for ethical behavior, an appreciation for diversity, an understanding of scientific investigation,

knowledge of design innovation, a critical appreciation for the importance of technology and technological change for the advancement of humanity.

Areas of Study: Mechanical Engineering, Industrial Engineering, Chemical Engineering, Civil Engineering, Electrical Engineering, Computer Engineering, Physics, Chemistry, Biology, Mathematics, Communications, Petroleum Science, Information Technology, Telecommunications, Nutrition Science, Agricultural Science, Computer Science, Sports Science, Renewable Energy, Geology, Urban Planning.

Online Library Resources



With access to a global catalog created and maintained collectively by more than 9,000 participating institutions, **AIU** students have secured excellent research tools for their study programs.

The **AIU** online library contains over 2 billion records and over 300 million bibliographic records that are increasing day by day. The sources spanning thousands of years and virtually all forms of human expression. There are files of all kinds, from antique inscribed stones to e-books, from wax engravings to MP3s, DVDs and websites. In addition to the archives, the library **AIU** Online offers electronic access to more than 149,000 e-books, dozens of databases and more than 13 million full-text articles with pictures included. Being able to access 60 databases and 2393 periodicals with more than 18 million items, guarantees the information required to perform the assigned research project. Users will find that many files are enriched with artistic creations on the covers, indexes, reviews, summaries and other information. The records usually have information attached from important libraries. The user can quickly assess the relevance of the information and decide if it is the right source.

Education on the 21st century

AIU is striving to regain the significance of the concept of education, which is rooted into the Latin “educare”, meaning “to pull out”, breaking loose from the paradigm of most 21st century universities with their focus on “digging and placing information” into students’ heads rather than teaching them to think.

For **AIU**, the generation of “clones” that some traditional universities are spreading throughout the real world is one of the most salient reasons for today’s ills. In fact, students trained at those educational institutions never feel a desire to “change the world” or the current status quo; instead, they adjust to the environment, believe everything is fine, and are proud of it all.

IN A WORLD where knowledge and mostly information expire just like milk, we must reinvent university as a whole in which each student, as the key player, is **UNIQUE** within an intertwined environment.

This century’s university must generate new knowledge bits although this may entail its separation from both the administrative bureaucracy and the faculty that evolve there as well.

AIU thinks that a university should be increasingly integrated into the “real world”, society, the economy, and the holistic human being. As such, it should concentrate on its ultimate goal, which is the student, and get him/her deeply immersed into a daily praxis of paradigm shifts, along with the Internet and research, all these being presently accessible only to a small minority of the world community.

AIU students must accomplish their self-learning mission while conceptualizing it as the core of daily life values through the type of experiences that lead

to a human being’s progress when information is converted into education.

The entire **AIU** family must think of the university as a setting that values diversity and talent in a way that trains mankind not only for the present but above all for a future that calls everyday for professionals who empower themselves in academic and professional areas highly in demand in our modern society.

We shall not forget that, at **AIU**, students are responsible for discovering their own talents and potential, which they must auto-develop in such a way that the whole finish product opens up as a flower that blossoms every year more openly.

THE AIU STANCE is against the idea of the campus as a getaway from day-to-day pressure since we believe reality is the best potential-enhancer ever; one truly learns through thinking, brainstorming ideas, which leads to new solutions, and ultimately the rebirth of a human being fully integrated in a sustainable world environment. Self-learning is actualized more from within than a top-down vantage point, that is to say, to influence instead of requesting, ideas more than power. We need to create a society where solidarity, culture, life, not political or economic rationalism and more than techno structures, are prioritized. In short, the characteristics of **AIU** students and alumni remain independence, creativity, self-confidence, and ability to take risk towards new endeavors. This is about people’s worth based not on what they know but on what they do with what they know.

Read more at: aiu.edu

AIU Service

AIU offers educational opportunities in the USA to adults from around the world so that they can use their own potential to manage their personal, global cultural development. The foundational axis of our philosophy lies upon self-actualized knowledge and information, with no room for obsolescence, which is embedded into a **DISTANCE LEARNING SYSTEM** based on **ANDRAGOGY** and **OMNIOLOGY**. The ultimate goal of this paradigm is to empower learners and help them take advantage of the enormous array of resources from the world environment in order to eliminate the current continuum of poverty and limitations.

This will become a crude reality with respect for, and practice of, human and community rights through experiences, investigations, practicum work, and/or examinations. Everything takes place in a setting that fosters diversity; with advisors and consultants with doctorate degrees and specializations in Human Development monitor learning processes, in addition to a worldwide web of colleagues and associations, so that they can reach the satisfaction and the progress of humanity with peace and harmony.

Contact us to get started

Now, it’s possible to earn your degree in the comfort of your own home. For additional information or to see if you qualify for admissions please contact us.

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www.aiu.edu/apply3_phone.aspx