

# CAMPUS mundi

Tegucigalpa, commonly referred to as Teguz, is the capital and largest city of Honduras along with its twin sister, Comayagüela.

**MyAIU MAGAZINE**  
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**AIU News + Essays + Study tips + Education + Culture + Science  
+ Technology + Art + Design + Body + Mind + Spirit + Environment +  
Human Rights + Strategic Management + About AIU**

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**Campus Mundi**  
MY AIU MAGAZINE  
Year 5, # 54  
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[www.aiu.edu](http://www.aiu.edu)

We carefully  
choose  
the contents  
of this magazine  
with you  
in mind  
—to inspire you  
and make you  
**think**

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NOT TOUCH

## Two articles published



MARCH 28, 2018. One of our graduates, **Mustapha Bin Danquah** has published

*Technology Research.* **Mustapha** completed a Doctorate program in English as a Second Language, and a Post-Doctorate in Educational Administration at **Atlantic Internaitonal University.**

2 articles on the *International Journal of Scientific &*

You can read his published articles in the following links: **Comparative Study Of The Use Of English Modals (Should And Ought-To) Among Educated Ghanaians:** <http://www.ijstr.org/final-print/oct2017/Comparative-Study-Of-The-Use-Of-English-Modals-should-And-Ought-to-Among-Educated-Ghanaians.pdf> **Student Motivation And Instructional Strategies In English Learning In Ghana:** <http://www.ijstr.org/final-print/nov2017/Student-Motivation-And-Instructional-Strategies-In-English-Learning-In-Ghana.pdf>

## Four articles published

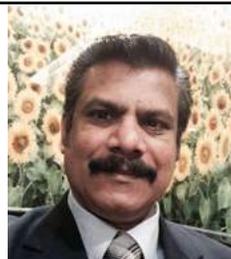


APRIL 3, 2018. One of our graduates, **Afortu Ofre Mathias Ofre**, has recently

published 4 articles on the *Durreesamin Journal.* **Afortu Ofre Mathias Ofre** completed a Doctorate program in Public Health at AIU. You can read all 4 of his articles on the provided links:

**The Role of Ethics in Public Health Clinical Research:** <https://drive.google.com/file/d/196ZXerDUjfltkOG5jCDLLeVg-8n8Ge7r/view?usp=sharing> **Environmental and Occupational Health and Risk Assessment:** [https://drive.google.com/file/d/1mSgyxOL5NTsLDeoIgT3iM7QGw3R7DBF\\_/view?usp=sharing](https://drive.google.com/file/d/1mSgyxOL5NTsLDeoIgT3iM7QGw3R7DBF_/view?usp=sharing) **Epidemiology of Communicable and Non-Communicable Diseases With Its Strategic Management:** <https://drive.google.com/file/d/1uF12xj8mpml4lbHuLxU-qq1Qh6x0T038/view?usp=sharing> **Issues in Maternal and Child Health:** [https://drive.google.com/file/d/1UmZk7F4j\\_Gmtz9PF4f1hRe2Y7mdh-LVA/view?usp=sharing](https://drive.google.com/file/d/1UmZk7F4j_Gmtz9PF4f1hRe2Y7mdh-LVA/view?usp=sharing)

## Publication in Asian Journal



APRIL 12, 2018. One of our students, **Sivarajasingam Mahendran**, has received a Certificate by the *Asian Journal of Science and Technology* in recognition of the publication of the manuscript titled, “An Exploratory Study on How Cooperative Learning Motivates Student-Learning”.

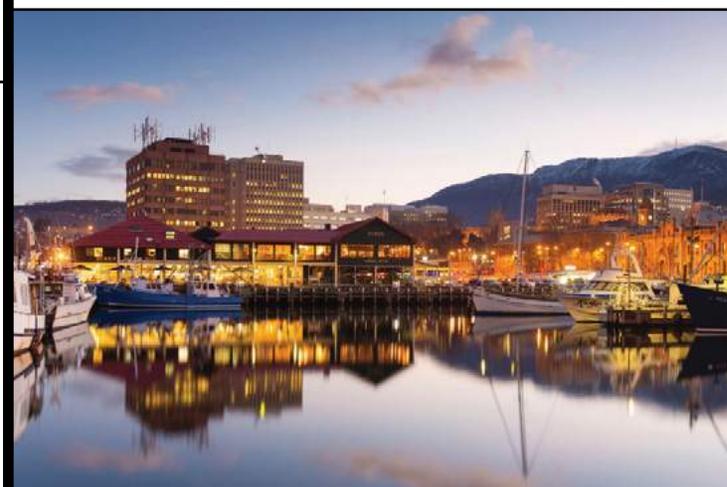
**Sivarajasingam Mahendran** completed a Doctorate program in Education at **Atlantic Internaitonal University.**

You can read his article through the following link: <http://www.journalajst.com/sites/default/files/5543.pdf>



ISSN: 0976-3376

## 12<sup>TH</sup> INTERNATIONAL CONFERENCE ON e-Learning & Innovative Pedagogies



### Call for Papers

This Conference will be held 2–3 May 2019 at **Hotel Grand Chancellor Hobart** in Hobart, Australia. The conference is held in partnership with the Australasian Association of Distance Education Schools (AADES) and Common Ground Research Networks.

We invite proposals for paper presentations, workshops/interactive sessions, posters/exhibits, colloquia, focused discussions, innovation showcases, virtual posters, or virtual lightning talks.

**2019 Special Focus:** From the Ends of the Earth to Connected Learners

**Theme 1:** Pedagogies  
**Theme 2:** Institutions

**Theme 3:** Technologies

**Theme 4:** Social Transformations

### Become a Presenter:

1. Submit a proposal
2. Review timeline
3. Register

Proposals are reviewed in rounds based on corresponding registration deadlines. Check the website often to see the current review round.

**Submit your proposal** by May 4 2018

**Advance Registration Deadline** 2 August 2018

**Visit the website:** <http://ubi-learn.com>

## 17<sup>TH</sup> INTERNATIONAL CONFERENCE ON New Directions in the Humanities



### Call for Papers

This Conference will be held 3–5 July 2019 at **University of Granada** in Granada, Spain.

We invite proposals for paper presentations, workshops/interactive sessions, posters/exhibits, colloquia, focused discussions, innovation showcases, virtual posters, or virtual lightning talks.

**Theme 1:** Critical Cultural Studies

**Theme 2:** Communication and Linguistics Studies

**Theme 3:** Literary Humanities

**Theme 4:** Civic, Political, and Community Studies

**Theme 5:** Humanities Education

### Become a Presenter:

1. Submit a proposal
2. Review timeline
3. Register

**Submit your proposal**  
by 3 May 2018

Proposals are reviewed in rounds based on corresponding registration deadlines. Check the website often to see the current review round.

**Advance Registration  
Deadline**

3 October 2018

**Regular Registration  
Deadline**

3 June 2019

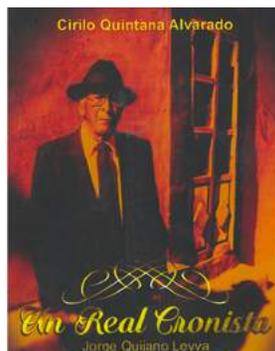
Visit the website:  
<http://thehumanities.com>

## Books published



APRIL 15, 2018. One of our graduates, **Cirilo Quintana Alvarado**, has published four books during recent years: *Of love and the desert*, poems of reflection and self-improvement (2002); *Nostalgia*, poems of love and lack of affection (2005); *Love in nature*, loving nature as a condition to loving man (2010); and *A real chronicler*, Jorge Quijano Leyva (2016), which was presented last year in Real de Catorce, SLP, Mexico.

**Cirilo Quintana** completed a Doctorate program in Education at AIU.



## 12<sup>TH</sup> INTERNATIONAL CONFERENCE ON Global Studies



### Call for Papers

This Conference will be held 27–28 June 2019 at **Jagiellonian University** in Kraków, Poland.

We invite proposals for paper presentations, workshops/interactive sessions, posters/exhibits, colloquia, focused discussions, innovation showcases, virtual posters, or virtual lightning talks.

**Theme 1:** Economy and Trade

**Theme 2:** Politics, Power, and Institutions

**Theme 3:** Society and Culture

**Theme 4:** Resources and Environment

### Become a Presenter:

1. Submit a proposal
2. Review timeline
3. Register

Proposals are reviewed in rounds based on corresponding registration deadlines. Check the website often to see the current review round.

**Advance Registration  
Deadline**

27 September 2018

**Regular Registration Deadline**

27 May 2019

Visit the website:  
<http://onglobalization.com>

### FIND MORE NEWS FROM AIU FAMILY

**Latest News:** [www.aiu.edu/news.aspx](http://www.aiu.edu/news.aspx)

**News Archive:** [aiu.edu/aiu2016/DownloadCenter.html](http://aiu.edu/aiu2016/DownloadCenter.html)



Image: www.ucl.ac.uk

# Graduates of the month

## APRIL 2018

**Rosany Sánchez Ulloa**  
DOCTOR OF EDUCATION  
*HIGHER EDUCATION*  
DOMINICAN REPUBLIC

**Joel Jose Batista Almonte**  
BACHELOR OF SCIENCE  
*ELECTRICAL ENGINEERING*  
DOMINICAN REPUBLIC

**Ismael Simón Cañas Cedeño**  
DOCTOR OF PHILOSOPHY  
*POLITICAL SCIENCE*  
EL SALVADOR

**Miguel Ángel Ela Mba Andeme**  
DOCTOR OF PHILOSOPHY  
*ENVIRONMENTAL EDUCATION*  
EQUATORIAL GUINEA

**Pascual Afugu Esono Mbengono**  
BACHELOR OF BUSINESS ADMINISTRATION  
*ECONOMICS*  
EQUATORIAL GUINEA

**Emmanuel Kwadwo Foe**  
DOCTOR OF BUSINESS ADMINISTRATION  
*AGRIBUSINESS*  
GHANA

**Iosif Savvidakis**  
BACHELOR OF SCIENCE  
*MECHANICAL ENGINEERING*  
GREECE

**Rodolfo Eduardo Gutiérrez Soria**  
BACHELOR OF SCIENCE  
*ELECTRICAL ENGINEERING*  
GUATEMALA

**Oscar Rodrigo Moncada del Valle**  
BACHELOR OF SCIENCE  
*SYSTEMS ENGINEERING*  
GUATEMALA

**Sara Nohemí Peláez Ortega**  
BACHELOR OF SCIENCE  
*PSYCHOLOGY*  
GUATEMALA

**Constancio Lino Ticona Alaca**  
BACHELOR OF SCIENCE  
*LEGAL STUDIES*  
BOLIVIA

**Alexis Sahr Koroma**  
DOCTOR OF BUSINESS AND ECONOMICS  
*SUPPLY CHAIN MANAGEMENT*  
BURUNDI

**Alain Vincent**  
MASTER OF SCIENCE  
*CONSTRUCTION ENGINEERING*  
CANADA

**Nkulenu Rose**  
BACHELOR OF HUMAN AND SOCIAL STUDIES  
*HUMAN RESOURCES*  
CHINA

**Amparo Silva Rodríguez**  
BACHELOR OF SCIENCE  
*SCIENCE*  
COLOMBIA

**Diana Maria Giraldo**  
BACHELOR OF PUBLIC HEALTH  
*PUBLIC HEALTH*  
COLOMBIA

**Eduardo Dúran Gómez**  
DOCTOR OF PHILOSOPHY  
*EDUCATION*  
COLOMBIA

**Wilson Giovanni García León**  
MASTER OF SCIENCE  
*CIVIL ENGINEERING OF STRUCTURES*  
COLOMBIA

This month we have graduates from: Bolivia · Burundi · Canada · China · Colombia · Dominican Republic · El Salvador · Equatorial Guinea · Ghana · Greece · Guatemala · Honduras · Israel ·

<p><b>Ramón Alberto Valladares Alvarado</b> DOCTOR OF BUSINESS ADMINISTRATION <i>INTERNATIONAL BUSINESS</i> HONDURAS</p> <p><b>Elíseo Pereza Herrera</b> BACHELOR OF BUSINESS ADMINISTRATION <i>BUSINESS ADMINISTRATION</i> HONDURAS</p> <p><b>Karen Melissa Aguilar Erazo</b> DOCTOR OF BUSINESS ADMINISTRATION <i>INTERNATIONAL BUSINESS</i> HONDURAS</p> <p><b>Hedy Schiffer</b> DOCTOR OF BUSINESS MANAGEMENT <i>BUSINESS MANAGEMENT</i> ISRAEL</p> <p><b>Sidavanh Thongsamone</b> BACHELOR OF ARTS <i>LOGISTICS</i> LAO P.D.R.</p> <p><b>Josephine Kollie Barclay</b> MASTER OF EDUCATION <i>EDUCATION ADMINISTRATION AND SUPERVISION</i> LIBERIA</p> <p><b>Ernesto Pérez Canizales</b> BACHELOR OF SCIENCE <i>ELECTRICAL ENGINEERING</i> MEXICO</p> <p><b>Aung Kyaw Moe</b> DOCTOR OF BUSINESS ADMINISTRATION <i>BUSINESS ADMINISTRATION</i> MYANMAR</p> <p><b>Ekpo Samuel Friday</b> MASTER OF SCIENCE <i>CIVIL ENGINEERING</i> NIGERIA</p> <p><b>Kekere Noah</b> DOCTOR OF PHILOSOPHY <i>PUBLIC HEALTH</i> NIGERIA</p>	<p><b>Zakka Ledkwi Yakubu</b> MASTER OF ARTS <i>ACCOUNTING</i> NIGERIA</p> <p><b>Sandra Baltodano Martínez</b> DOCTOR OF NUTRITION <i>ACTIVE CELLULAR NUTRITION</i> PANAMA</p> <p><b>Nelly del Carmen Araya Reyes</b> POST DOCTORATE OF TOURISM <i>TOURISM AND PLANNING MANAGEMENT</i> PANAMA</p> <p><b>Gloria Del Carmen Urrutia</b> BACHELOR OF BUSINESS ADMINISTRATION <i>ACCOUNTING</i> PANAMA</p> <p><b>Siannah Yadira Yángüez Beitia</b> MASTER OF ENGLISH <i>TEACH. ENGLISH TO SPEAKERS OF OTHER LANGUAGES</i> PANAMA</p> <p><b>Siannah Yadira Yángüez Beitia</b> DOCTOR OF ENGLISH <i>TEACHING ENGLISH AS A SECOND LANGUAGE</i> PANAMA</p> <p><b>Elivia Hancoo Quispe</b> BACHELOR OF SCIENCE <i>PSYCHOLOGY</i> PERU</p> <p><b>Manuel Santos Ponce Veneros</b> DOCTOR OF PHILOSOPHY <i>MARKETING</i> PERU</p> <p><b>Dante Jesus Jacobi Romero</b> DOCTOR OF EDUCATION <i>EDUCATION</i> PERU</p> <p><b>Isaac Enrique Castro Cuba Barineza</b> DOCTOR OF SCIENCE <i>LEGAL SCIENCES</i> PERU</p>	<p><b>Afortu-Ofre Mathias Ofre</b> DOCTOR OF SCIENCE <i>PUBLIC HEALTH</i> SAINT KITTS AND NEVIS</p> <p><b>Abdul Rahman Kamara</b> MASTER OF SCIENCE <i>WATER RESOURCES MANAGEMENT</i> SIERRA LEONE</p> <p><b>Prince Conconah Kombay</b> MASTER OF RISK MANAGEMENT <i>SECURITY RISK MANAGEMENT</i> SIERRA LEONE</p> <p><b>Adamu Assefa Workneh</b> MASTER OF BUSINESS ADMINISTRATION <i>BUSINESS ADMINISTRATION</i> SOUTH SUDAN</p> <p><b>Amin Gordiano Okwahi Tafeng</b> DOCTOR OF PHILOSOPHY <i>EPIDEMIOLOGY</i> SOUTH SUDAN</p> <p><b>Nuria Angue Mba Bindang</b> BACHELOR OF SCIENCE <i>ACCOUNTING AND FINANCE</i> SPAIN</p> <p><b>James Benman Amar</b> BACHELOR OF SCIENCE <i>BUSINESS ADMINISTRATION</i> SPAIN</p> <p><b>Abdiaziz Noor Jelle</b> BACHELOR OF INTERNATIONAL RELATIONS <i>INTERNATIONAL RELATIONS</i> SWEDEN</p> <p><b>José Moisés Valle Ramirez</b> DOCTOR OF BUSINESS ADMINISTRATION <i>BUSINESS ADMINISTRATION</i> USA</p> <p><b>Sandra Evelyn Pineda</b> BACHELOR OF SCIENCE <i>COMPUTER ENGINEERING</i> USA</p>	<p><b>Marco Antonio Rivera Portugal</b> BACHELOR OF SCIENCE <i>INDUSTRIAL ENGINEERING</i> USA</p> <p><b>Jose Arcos Banda</b> BACHELOR OF SCIENCE <i>COMPUTER SCIENCE</i> USA</p> <p><b>Abiola Wuraola Akinremi</b> BACHELOR OF SOCIAL AND HUMAN STUDIES <i>SOCIOLOGY</i> USA</p> <p><b>María de Jesús Lizárraga Almeida</b> BACHELOR OF SCIENCE <i>PSYCHOLOGY</i> USA</p>	<p><b>Kaunda Smokey Phiri</b> MASTER OF BUSINESS ADMINISTRATION <i>OPERATIONS MANAGEMENT</i> ZAMBIA</p> <p><b>Lawrence Mleya</b> ASSOCIATE OF ARTS <i>INTERNATIONAL RELATIONS</i> ZIMBABWE</p> <p><b>Edward Tsai</b> BACHELOR OF SCIENCE <i>COUNSELING PSYCHOLOGY</i> ZIMBABWE</p> <p><b>Lugen Sibanda</b> DOCTOR OF MANAGEMENT <i>INFORMATION MANAGEMENT</i> ZIMBABWE</p>
				
<p><b>FIND MORE GRADUATES</b></p>				
<p><b>Gallery:</b> <a href="http://aiu.edu/Graduation/grids/currentgallery.html">aiu.edu/Graduation/grids/currentgallery.html</a>  <b>Interviews:</b> <a href="http://www.aiu.edu/Graduation/grids/interviews.html">www.aiu.edu/Graduation/grids/interviews.html</a></p>				

FIND MORE TESTIMONIALS FROM AIU STUDENTS HERE: [www.aiu.edu/Testimonials.aspx](http://www.aiu.edu/Testimonials.aspx)



**Azeb Seleshi**  
Master of Business Administration  
April 2, 2018

“I am very lucky to be at this point and also very happy to get this chance to thank **AIU** for its extremely great education. I am also express my sincere thanks to the university board for the financial support and care that was accorded to me and the flexible payment arrangement throughout my program.

I am a 2017 student studying for a MBA in Business Administration at **Atlantic International University**. It is just like my dream comes true to learn **AIU**. I got full knowledge with full confidence.

One unique thing about **AIU** is the fact that the learning is virtual and on-line so this helped me due to my busy schedule at work. The learning is self-paced, with self-curriculum designing specific to each student needed and as per our future carrier. The institution provides a perfect opportunity for persons all over the world to realize their dream and obtain a decent education in an excellent environment. **AIU** has a deep commitment to meet the needs of anyone with interest in enhancing his or her education.

I have greatly benefited from the

study and my time at the University with incredible tutors that offer unconditional support throughout my study. Today, I can say with certainty that **AIU** has enabled me to fulfil my dream as a proud holder of a Master’s Degree. This could not have been possible without the support of my Admission Counselor **David Okereke**, Academic Tutor **Kinmberly Diaz**, the various Advisors Graduation **USA** and **Gilroy Newball** and all others who were working behind the scene. My thanks should also go to all lecturers who in one way or another imparted my work in a professional way.

My special appreciation goes to my academic Tutor, Dr. **Edward Lambert**, for his invaluable contributions and tireless efforts in providing continuous support, guidance, coaching, quick feedback on all assignments, and his congratulatory remarks that boosted my morale in completing my studies, despite his busy schedule. My academic tutor and advisor were also available to give all the necessary guidance in any area of my studies. Concerns that were mailed to my tutor and advisor were promptly addressed without delay. Generally, I am very proud to say **AIU** makes me a very ambitious lady to continue my education in this great university until I will achieve my Doctorate Degree.

At last but not least that, I advise all who read this letter to join **AIU** for bright future.



**Ahmed Saleem**  
Bachelor of Human Resources Management  
April 10, 2018

“In fact, **Atlantic International University** has designed the course as a 100 percent distance learning course. However, while I was studying at **Atlantic International University**, I felt it was like that physically I was attending to **AIU** classroom daily, as we all have good connection and contact with the students all over the world through our **Atlantic International University’s** platform as well.

Especially **Atlantic International University** Staffs are very friendly, as communications were being very punctual and attractive. It looks that **AIU** staffs and other official being willingly providing better opportunities to learn **AIU** students at all the time, provide good explanation helping to complete the course.

In simple way I can say, the total involvement with **Atlantic International University** has been very interesting. The University has made it convenient for me to study at my own native place, moving forward with my lessons without worries. For me it was a good experienced when I sat long hours for...

Read full text: <https://aiu.edu/Testimonials.aspx?ItemID=1456&rcid=73&pcid=63&cid=73>



**Samuel Oghene Etatuvie**  
Doctor of Public Administration  
April 16, 2018

“I have always dreamed and desired to undertake and complete a doctorate. However, family and work challenges had been a hindrance. **AIU** gave me the opportunity and freedom to achieve this life long dream.

The convenience, financial support provided through scholarship and above all the commitment and readiness of all categories of **AIU** staff to support and encourage at all times is amazing.

It was really a fulfilment of my life long dream of attaining the highest level of academic achievement.



# The impact of management model in the fresh produce market in South Africa

(Part 2/2) | Moses M. Letsoalo | Doctorate in Development Studies



Image: news.8thandvalton.com

Supermarket chain in UK.

## 4. Discussion

Research undertaken by the NAMC reveals that, while ownership of wholesale markets has tended to remain in the public (local government) domain internationally, the management models used vary, and the level of influence in the actual operations is on the decline. The trend in fresh produce marketing is from the traditional wholesale markets towards supermarket chains. This is already evident in the UK and South America, where supermarket chains have vertically integrated into a complex supply network and are rapidly increasing their market share. South Africa is expected to follow this trend. It is therefore necessary that the government take measures to protect the small farmers from the potential negative consequences of this trend.

## 5. Recommendation to the authorities

National and international trends point towards the need

to separate ownership (land ownership) and the management (business) of fresh produce markets in order to achieve efficient business practices. The rationale underpinning this argument is that research shows that since 1999, very little volume growth has occurred in National Markets throughout, despite substantial growth in overall fresh produce production. Therefore fresh produce markets did not keep up with the growth in the industry and lost market share.

The NAMC in its Section 7 Reports indicate that in order for fresh produce markets to be more competitive it has to consider the separation of ownership and management. There has been an increased movement towards some form of corporatization to allow for increased adaptability. The City of Johannesburg and the City of Cape Town already moved on the matter with the Joburg Market being managed as a Municipal Entity

and Cape Town Market being managed a totally independent private business (not being a “municipal service” as defined in the Municipal Systems Act and listed in Part B of Schedule 5 of the Constitution.

The rationale for assessing alternative ownership and management models for fresh produce markets is underpinned by the following value propositions:

- Improved financial positioning in the industry and create a value for money proposition for the owner, the City of Tshwane.
- Immediate local economic developments benefits.
- Reduction of risk associated with the management and ownership of the business.
- Comply with national government direction regarding the separation of ownership and management of fresh produce markets.
- Increased and faster commercial adaptability resulting in placing fresh produce markets in a stronger competitive position.
- Fast tracking the facilitation of health and food safety standards.

During the past few years, the Tshwane Market, like all other national markets, has lost market share if compared

to the gross agricultural income as published in the agricultural survey by Statistics South Africa. Municipal entity option is recommended on the management model of the Fresh Produce Markets in South Africa. Here the operation, systems, employees and movable assets of the fresh produce market are transferred to a municipal entity, but not the property (land, buildings and other improvements). The shareholding in a municipal entity, which is a private company incorporated in terms of the Companies Act, can take various permutations. The company is a municipal entity as long as one or more municipalities collectively hold effective control in the business. In this option the property is leased on an arm’s length basis from the municipality.

A municipal entity cannot enter into a PPP, thus the property can only be leased in terms of a normal business lease of property and no real risk transfer to the municipal entity can take place.

**6. Conclusion**

In ensuring that the company continues to row and to achieve and exceed its set objectives; the company needs to have competent and capable leaders to drive the business



Image: Pixel Kisses via Flickr

strategy and to position the company as a leader in the fresh produce industry. Our leadership development initiatives aim to create our own crop of leaders and to nurture and retain those already in our system.

In the next financial year we plan to train 5 senior managers in leadership programs. All our managers are enrolled in their professional bodies relevant for their own professions to encourage professional ethical leadership within the company. As part of improving management capacity, all managers are required to do Project Management as part

of their training plus Financial Management

As a result, National Markets need to be reorganized and re-positioned to enable them to adjust quickly and decisively to fresh produce industry changes and requirements. Large retailers tend to lag in capturing market share in the fresh produce sector and their participation in this sector is about two-thirds of their overall participation in agrifood markets at country level because fresh produce is generally considered a small farmer-friendly sector due to both its high-value for volume produced and high labor and

management-intensity of production.

The market segmentation due to the emergence of niches for “specialty” produce is a major feature of the current market environment. In effect, the public market plays an inconsequential role in trade in the very dynamic and quickly expanding markets for specialized produce items as these products have lean markets, which require tight coordination between buyers and sellers, and private supply channels predominate for these products. Previously, wholesale markets were under state control as government



## STUDY TIPS

# Keeping active with your courses

Edward Lambert | AIU Academic Coordinator

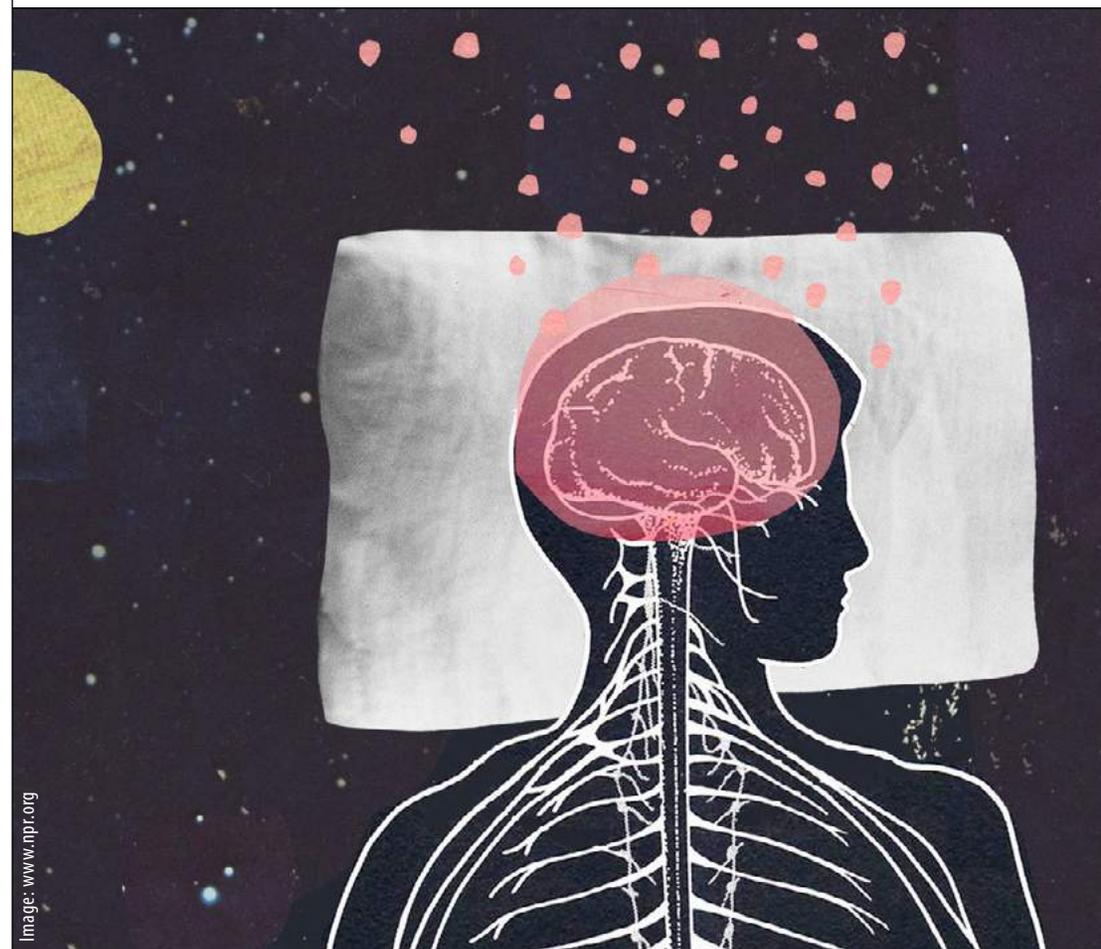


Image: www.npr.org

**I**t is important to stay active with your courses. In AIU, that means submitting a course within every 30 days. If you do not submit an assignment within 30 days, the AIU computer system will mark you as inactive.

So, here you have some tips to finish an assignment every 30 days.

**1** The best tip is to study every day and allow your brain at night to assimilate and organize the information that you studied. Then it is easier to write an assignment. There is research that gave people a problem to solve. The solution was a creative solution. 20% of the people were able to solve the problem when they received the problem in the morning and had all day to think about it. Yet, 60% of the people were able to solve the problem when they were given the problem in the

day and then allowed to sleep at night. Those 60% had the solution the following day. So, it is extremely helpful to study every day, so that your mind is constantly developing deeper insights while you sleep. So study every day, then when you need to produce that essay or other assignment, your mind is well prepared.

**2** It also helps to talk with a friend, family member or anybody about what you are studying. You will find that as you talk about the subject, your mind quickly organizes the ideas in order to express them. Then you will notice that you can write down exactly what you are saying to the other person.

**3** Also, if you need to write a 15-page assignment, write one page each day about what you read and studied. Just read some ideas, sleep on it, then write about those ideas the next day. Read some more, sleep on it, then write a page about those ideas the next day too. You will finish the assignment in 2 to 3 weeks.

These are some quick easy tips for preparing your mind to finish assignments better and faster.

# Doing my assignment from the world wide web



By Dr. Rosa Hilda Lora M.  
Advisor at AIU | rosa@aiu.edu



Image: webfoundation.org

The headline of this document suggests that you must have a lot of knowledge to be able to work using this way, The World Information Network.

Other people will say don't even think about doing a job with this way because they will not accept it.

The first thing is to know what the World Information Network is.

The global computer network is the system of distribution of documents that we know as WWW, World Wide Web or "web of worldwide scope" that is also identified as the WEB. The WEB means mesh or network.

The WWW is not the same as the internet; Internet is the means of transmission of the WEB and its meaning comes from the International Network of Computers, which in Spanish means International Computer Network. This network was created in 1969.

The WWW was created by **Tim Berners-Lee**, in 1989

at the European Center for Nuclear Research (CERN).

Lee joined hypertexts and the internet.

In this document we will not go into describing the scientific and technical functioning of the WEB or the Internet; the objective of this text is how to make a job, an assignment, with all the validity of any documentary research which are based on published works such as bibliographic documents: books and scientific magazines. Many times it is the information that we have and when we don't have money to buy books and magazines of the aforementioned category we think it is impossible to do a good job.

Suppose I don't know anything about an issue that I have to present a research paper. To start my work, the first thing I have to do is inform myself about who has intervened in the subject.

If I open the internet and write WWW and put the question: people working in quantum physics, I immediately get a series of articles with researchers and a short summary of what they do.

Nowadays, universities are increasingly aware of the fulfillment of one of their objectives: to disseminate science and spread culture.

Universities have their

pages where the research they are carrying out appear and they even ask their professors to publish articles.

Also people dedicated to science and who have their chairs at different universities publish articles of their research and have what we know as Home Page, for example:

**Gredd Braden:** <http://www.greggbraden.com/>,

**Edgar Morin:** <http://edgar-morinmultiversidad.org/>,

**Fritjof Capra:** <http://www.fritjofcapra.net/> and others.

The researchers also upload the works they have published, after a while, and offer them free of charge, such as **Morin** and **Capra**.

The universities also publish the documents they prepare for their students or as we said the teachers of educational centers as well: we present the examples on elaboration of multiple choice questions:

<http://www.masteringmultiplechoice.com/Multiple-Choice-Questions.pdf>

<http://apan.net/meetings/busano3/materials/ws/education/articles/MCQ2.pdf>

As for the books, there are works that are published directly by the authors as the following that is Political Science:

<http://www.nicat-mammadli.narod.ru/b1.html/b35.pdf>

The libraries of the universities also allow the public to download their works, for example the National Autonomous University of Mexico (UNAM) which, being a university of a Latin culture, also offers a catalog in English.

National Autonomous University of Mexico Library, (UNAM) When you open and write what you are looking for, you have the list of works and it appears, in the center of the page "Send, Save, Add" the work is selected, you click

send and the work will arrive at the email that is written.

<http://dgb.unam.mx/index.php/catalogos/librunam>

In terms of journals we can look for them according to different areas of knowledge, such as the following

**Economy magazine:**

<https://assets.kpmg.com/content/dam/kpmg/xx/pdf/2017/03/insight-magazine-9-v2.pdf>

**The journal of Psychology:**

<http://www.apa.org/pubs/highlights/sample/index.aspx>

The research techniques works show how to make the

references when the documents have been taken from the WWW.

We can say that the majority of universities have magazines where they offer articles that have to do with the work in science.

The questions now are:

1. Why are the works that are done taking the bibliographic material of the Web rejected?
2. Why do we say that we don't have bibliographic material to do a job?

The answer to the first question is because most people





take any document without doing the analysis of who makes the publication.

On the Web we can also find a lot of information which means that reporting is not the same as presenting substantiated texts; present science with demonstrations that follow the process of it.

What we have to do is to know the requirements that a document must have in order to be considered scientific.

1. Who writes?
2. What studies do they have?
3. What research center or university does it represent?
4. If the document has copyright.

The answer to the second

question is that we think only of going to a library and that all works are only presented in bookstores.

Given the development of science and technology we have many benefits from them and we don't realize the world in which we live; we always think of all the information with which they bombard us, creating alienation convenient only for commerce.

When you have to do a job you can use the technique you want:

- a) An essay
- b) An educational technology instrument such as multiple-choice exams, true false exams, a questionnaire,

performance or functional tests.

c) Mind maps.

What causes a job or assignment to be rejected is that you copy the ideas of others without reference to the writer of the document and everything becomes a cut and paste.

Nowadays writers of research works can refer to works that are on the Web and present in their bibliography the address of the documents used. An example is the work of **Nicanor Ursua**, *Philosophy of the human and social sciences, History, methodology and scientific foundation*; published by Ediciones Coyoacán in its third edition of 2011.

The question is how to make the bibliography of electronic documents.

We present you the example and at the same time you also have the address of some of the World Organizations dedicated to social assistance.

**United Nations**  
Retrieved from <http://www.un.org/en/index.html>

**United Nations, Educational, Scientific and Cultural Organization**  
Retrieved from <http://www.unesco.org/new/en/unesco/about-us/>

We have to say with **Deaton**:  
“With the term well-being, I mean all the good things for a person that makes life good. Welfare includes material well-being, such as income and wealth; physical and psychological well-being, represented by health and happiness; and education and the ability to participate in civil

society through democracy and the rule of law”. *DEATON (2015, PP.41-42)*.

We have all the opportunities for well-being and that welfare is given to us by education because we open ourselves to a world that offers us many benefits but we have to know how to look for it and avoid the way in which the good things of life are also used.

Education allows us to choose what produces our well-being.

If you are studying, if you want to study you have at your disposal all the means to do it. Get rid of saying: I don't have the material to do it. Yes, you have everything you need to be better every day you just have to know how to search in this world with so much science and technology for some and with less easy means for others. It depends on you if you want to be in welfare as **Deaton** says.

**BIBLIOGRAPHY.** Deaton, A. (2015). El Gran Escape. Salud, riqueza y los orígenes de la desigualdad. México: FCE. | **McLuhan Marshall y B.R. Powers.** (1995). La Aldea Global. Barcelona: Gedisa. Recuperado de: [https://monoskop.org/images/2/2c/McLuhan\\_Marshall\\_Powells\\_BR\\_La\\_aldea\\_global.pdf](https://monoskop.org/images/2/2c/McLuhan_Marshall_Powells_BR_La_aldea_global.pdf) | **United Nations.** Retrieved from <http://www.un.org/en/index.html> | **United Nations, Educational, Scientific and Cultural Organization.** Retrieved from <http://www.unesco.org/new/en/unesco/about-us/> | **Ursúa, N. y otros** (2011). Filosofía de las ciencias humanas y sociales. Historia, metodología y fundamentación científica. México: Ediciones Coyoacán.

LEARNING



## Figure skating in Harlem

### Helps black and Latina girls build their confidence.

In a recent segment on ABC News's *Nightline*, audiences were introduced to the ambitious black and Latina girls who make up Figure Skating in Harlem. It's an organization that focuses on underrepresented girls in the sport, specifically black and Latina aspiring skaters.

*Nightline* reports that this year's US team at the Winter Olympics was its most diverse at 92 percent white. Figure Skating in Harlem is hoping to change those numbers by empowering more black and Latina young women to take on the figure skating world.

But first, the girls focus on enjoying their time in the rink. For **Ila Epperson**, figure skating became a place for her to find an identity.

"This is what I want to do and this is what I have to do to get there," she passionately told the camera.

The Figure Skating in Harlem group, which also has a sister chapter in Detroit, accepts girls ages 6 to 17 who live in Harlem, Upper Manhattan or the South Bronx. They compete as a group in different age divisions.

One of the organizers says its important to her that the young women also dream of goals outside of the rink. The group can be seen studying before their skating practice, and their website proudly boasts that 84 percent of their skaters have a B average or higher in school. *Read full text:* <https://www.thelily.com/how-figure-skating-in-harlem-helps-black-and-latina-girls-build-their-confidence/>

# Intuition

## The highest form of intelligence.

Intuition, argues **Gerd Gigerenzer**, a director at the Max Planck Institute for Human Development, is less about suddenly "knowing" the right answer and more about instinctively understanding what information is unimportant and can thus be discarded.

**Gigerenzer**, author of the book *Gut Feelings: The Intelligence of the Unconscious*, says that he is both intuitive and rational. "In my scientific work, I have hunches. I can't explain always why I think a certain path is the right way, but I need to trust it and go ahead. I also have the ability to check these hunches and find out what they are about. That's the science part. Now, in private life, I rely on instinct. For instance, when I

first met my wife, I didn't do computations. Nor did she."

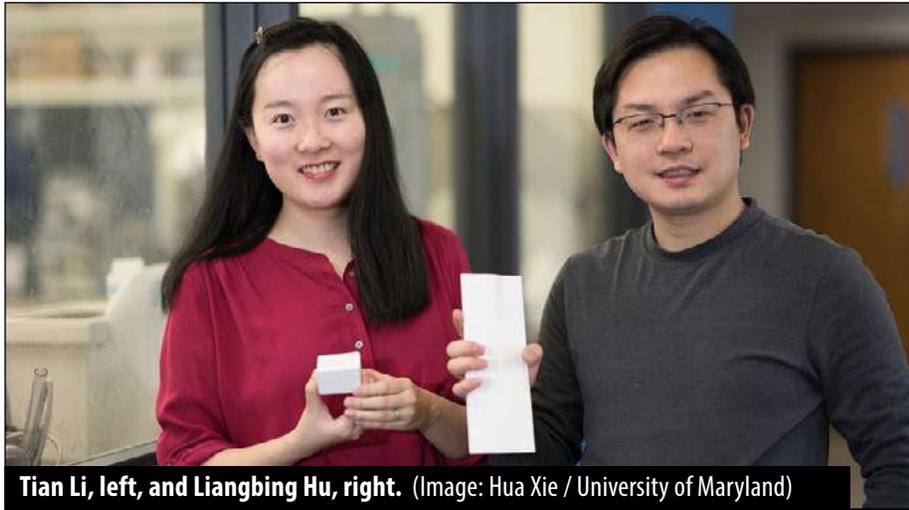
I'm telling you this because recently one of my readers, **Joy Boleda**, posed a question that stopped me in my tracks: "What about intuition? It has never been titled as a form of intelligence, but would you think that someone who has great intuition in things, has more intelligence?"

My "gut instinct" is to say yes, especially when we are talking about people who are already intellectually curious, rigorous in their pursuit of knowledge, and willing to challenge their own assumptions.

*Read full text:* <https://www.forbes.com/sites/brucekasanoff/2017/02/21/intuition-is-the-highest-form-of-intelligence/#843714c38602>



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Tian Li, left, and Liangbing Hu, right. (Image: Hua Xie / University of Maryland)

## Nanowood

A material that could (really) save the planet.

**Tian Li**, a post-doc student at the University of Maryland, has created a new material that could massively reduce waste on this planet. Created with researcher **Liangbing Hu**, this ‘nanowood’ acts like biological styrofoam and can be used in everything from drink containers to insulation.

‘Nanowood’ is wood without lignin, the ingredient in wood that makes it brown and rigid. Before you start thinking —nanowood can be developed from fast-growing lighter woods, like balsa wood, while slower-growing trees would be left alone. Nanowood under 1mm in thickness can be folded and bent and thus can easily be used as cost-effective insulation, or even as a replacement for styrofoam cups which take 500+ years to biodegrade. It’s also 30x stronger than styrofoam

and can insulate better than silica aerogel by a whole 10°F.

According to the **LA Times**: “[the team] has been probing the properties of nanocellulose, nanometer-scale versions of cellulose, the tough carbohydrate in the cell walls of plants that allows tree trunks to grow strong and tall. At these incredibly small scales, cellulose fibers can take on remarkable characteristics, including a strength-to-weight ratio that’s about eight times that of steel.”

This genuinely could be the building material of the future. With sustainable production, you could see houses, skyscrapers, and all kinds of things made of nanowood.

*Read full text: <http://bigthink.com/articles/female-inventor-creates-nanowood-a-material-that-could-really-save-the-planet>*

## Mutant plastic-eating enzyme

Scientists have created it by accident.

**T**he breakthrough could help solve the global plastic pollution crisis by enabling for the first time the full recycling of bottles.

The new research was spurred by the discovery in 2016 of the first bacterium that had naturally evolved to eat plastic, at a waste dump in Japan. Scientists have now revealed the detailed structure of the crucial enzyme produced by the bug.

The international team then tweaked the enzyme to see how it had evolved, but tests showed they had inadvertently made the molecule even better at breaking down the PET (polyethylene terephthalate) plastic used for soft drink bottles. “What actually turned out was we improved the

enzyme, which was a bit of a shock,” said Prof **John McGeehan**, at the University of Portsmouth, UK, who led the research. “It’s great and a real finding.”

The mutant enzyme takes a few days to start breaking down the plastic —far faster than the centuries it takes in the oceans. But the researchers are optimistic this can be speeded up even further and become a viable large-scale process.

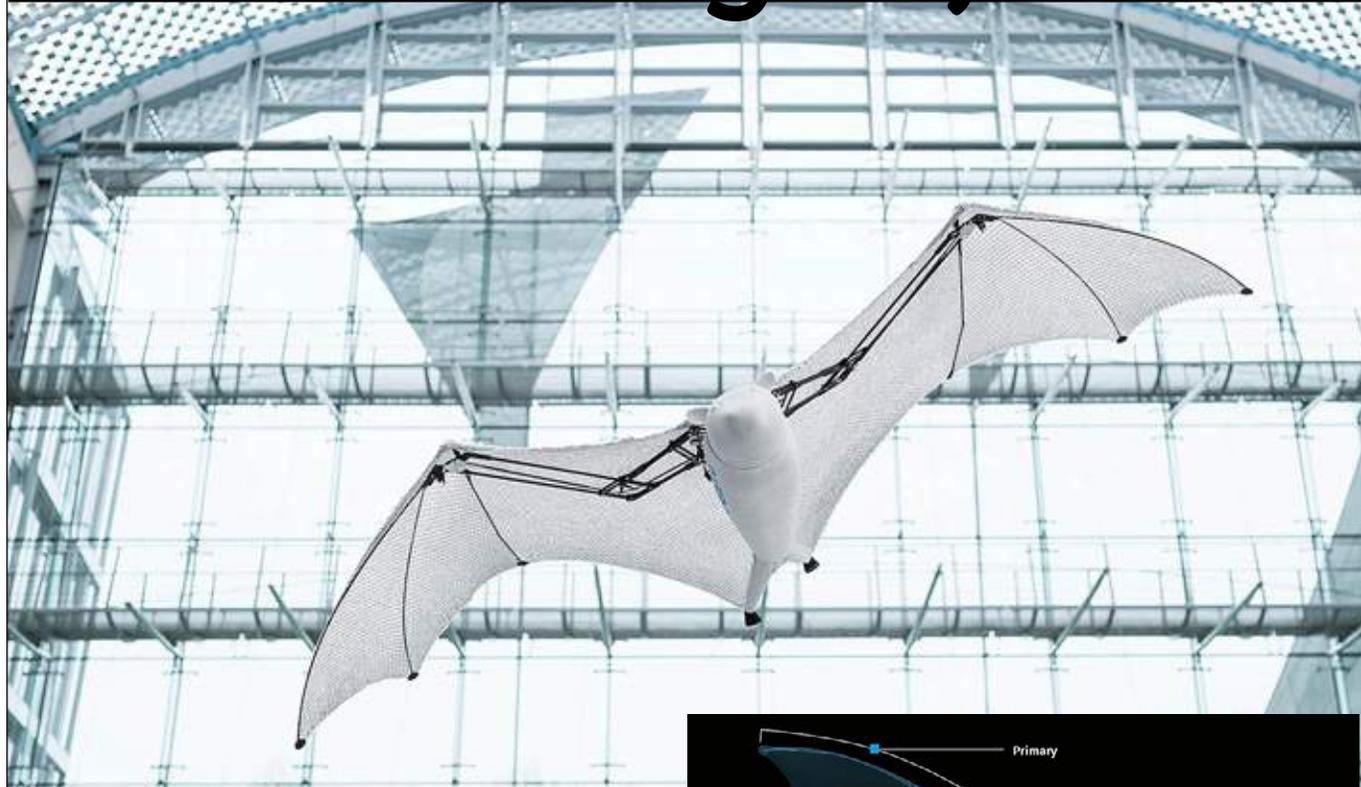
“What we are hoping to do is use this enzyme to turn this plastic back into its original components, so we can literally recycle it back to plastic,” said **McGeehan**.

*Read full text: <https://www.theguardian.com/environment/2018/apr/16/scientists-accidentally-create-mutant-enzyme-that-eats-plastic-bottles>*



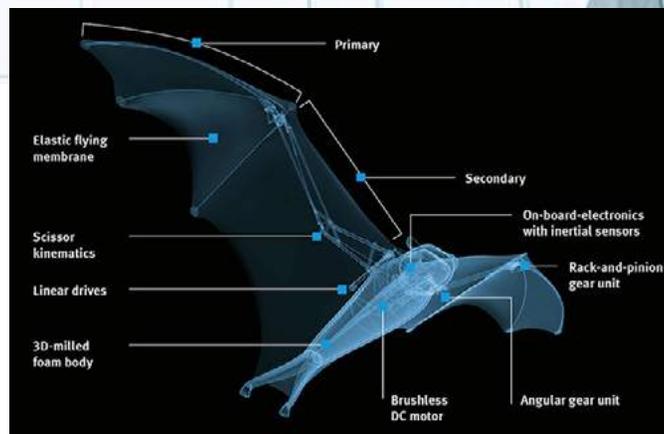
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# BionicFlyingFox



With a wingspan of 228 cm and a body length of 87 cm, the artificial flying fox weighs just 580 g. Like the natural flying fox, its wing kinematics are also divided into primaries and secondaries and covered with an elastic membrane, which continues from the wings down to the feet. This makes its wing area relatively large, allowing a low area loading. As with the biological model, all the articulation points are on one plane, meaning that the BionicFlyingFox can control and fold its wings together individually.

Read full text and watch video: <https://laughingsquid.com/robotic-flying-fox-bat/>



## Prosthetic body parts



**D**ianceht is a prosthetics company based in Guadalajara, Mexico. They make a range of incredibly realistic prosthetics. Aesthetic prostheses are plastic sculptures that simulate parts of the body; they cover up the missing part and obtain aesthetic balance. This aids the amputee in integrating himself in his social, family, and work environments. Each prosthesis is silicon-based which means they're elastic and resistant to breaking.

Every one is custom made and hand-painted, the process takes days to complete. Each finger has matching fingerprints and realistic veins and freckles.

The ears and other prosthetics are attached using medical glue. The glue lasts up to 7 days and is shower proof.

The name of the company comes from Celtic mythology.

Visit [www.manosydedos.com](http://www.manosydedos.com)

Source: <http://www.businessinsider.com>

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## Yale's happiness course

It is now on the internet for free.

Happiness, they say, is infectious. Perhaps that is why the most popular course ever to be taught at Yale University —this semester enrolling 1,200 students, or a quarter of the undergraduate student body— is one titled “Psychology and the Good Life.”

PSYC 157, or “**Laurie Santos’** happiness class” as it is affectionately known on Yale’s campus, teaches practical advice such as how to pick a meaningful career and how to separate satisfying pursuits from hollow ones. And now, an expanded version of the class, filmed in **Santos’** own house, is available for free on *Coursera* as part of a seminar-style series on “the science of well-being.”

As *Quartz’s* **Jenny Anderson** noted in January, courses on happiness are

cropping up everywhere across the US. The factors —like the country’s political upheaval and the burgeoning discourse on mental health in high-pressure settings like elite universities— are not hard to discern. **Santos** says the message behind her course resonates with students (and perhaps people of all ages, in general) who are striving to reconcile academic and professional rigor with social connectedness and life satisfaction.

“I think students are looking for meaning,” Yale president **Peter Salovey**, himself a pioneer in emotional-intelligence research, told *Quartz* at the World Economic Forum in Davos this year.

*Read more:* <https://work.qz.com/1248972/yales-beloved-happiness-class-is-now-on-the-internet-for-free/>

# Who are you, really?

The puzzle of personality.

How do we find out who we really are? How do we define someone, or even ourselves? What makes us, us?

Are you an extrovert or introvert? Adventurous or cautious? Optimistic or pessimistic? Trusting, reliable, independent, imaginative, observant, cultured, funny, spiritual, persistent, discreet, confident? All of it? Some of it? None of it?

All these questions boil down to the notion of personality. Psychologists concerned with the task to define personality use individual differences in the way people tend to think, feel and behave to do so. In his TED Talk “Who are you, really? The puzzle of personality”, Cambridge research professor **Brian Little** also starts out with the science of

trait psychology. This area of psychology uses the OCEAN mnemonic, developed in the 1970s, to describe the universally held aspects of difference between people (Open to experience, Conscientiousness, Extraversion, Agreeable, Neurotic).

But are these categories sufficient to really capture the complexity that is the human personality? Of course not! That is why **Little’s** research is concentrating on the moments when we transcend those traits and is convinced that our personalities comprise so much more and are even more formidable than expected. Watch TED Talk: [https://www.ted.com/talks/brian\\_little\\_who\\_are\\_you\\_really\\_the\\_puzzle\\_of\\_personality?language=en](https://www.ted.com/talks/brian_little_who_are_you_really_the_puzzle_of_personality?language=en)



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## The Colombian Amazon

...is now officially a person.

With a recent ruling, the Colombian Supreme Court has made Colombia the first country in South America to recognize the personhood rights of the Amazon Rainforest. The ruling is the conclusion to a campaign waged by twenty-five young people determined to force the Colombian government to better protect the invaluable Amazon Rainforest. “The fact that the Amazon was made a subject of rights? This is so huge,” **Camila Bustos**, one of the plaintiffs, told *Earther*. “It’s beautiful that the court decided on that.” In addition to granting personhood rights to the rainforest, the Court has also ordered Colombia to create a comprehensive plan within the next four months

to address deforestation and climate change.

The Court’s recent decision to grant personhood to the Amazon follows a 2016 ruling, in which the Court granted similar rights to the Atrato River. While this decision does not legally define the Amazon as “human,” it does grant certain inalienable rights to the magnificent rainforest. The ruling is unprecedented in its forceful assertion that the Amazon rainforest, like other natural resources, should be granted personhood because its survival is tied to the survival of future generations of Colombians and people around the world.

*Read full text:* <https://inhabitat.com/the-colombian-amazon-is-now-officially-a-person-thanks-to-a-group-of-youth-activists/>

## Electric road

Sweden has just built the world’s first.

The road stretches for 1.2 miles between Stockholm and Arlanda Airport and charges vehicles as they move. The small piece of road, which reportedly cost more than \$1 million per km to build, runs via a system of underground rails that transfer electricity to cars. A movable arm rises out of the road and attaches to the underside of cars to pass the charge. **Hans Säll**, chief executive of eRoadArlanda told the *Guardian*: “There is no electricity on the surface. There are two tracks, just like an outlet in the wall. Five or six centimeters down is where the electricity is.”

The rails are only powered when a vehicle is moving, and the system

can track how much energy is used by each car and pass along the costs to the corresponding vehicle and user. Sweden says it plans to outfit more of its roads with the technology —good news for anyone who’s had to plan their trip around finding a charging station. *Read full text:*

<https://www.curbed.com/2018/4/16/17241304/sweden-electric-road-eroadarlanda-installed>



**Eco Tip:** Avoid products that are packaged for single use. Instead, buy in bulk. **Change your life, get sustainable, visit MyAIU Knowledge**



## The Standing Rock resistance

### And their fight for indigenous rights.

Still invisible and often an afterthought, indigenous peoples are uniting to protect the world’s water, lands and history –while trying to heal from genocide and ongoing inequality. Tribal attorney and Couchiching First Nation citizen **Tara Houska** chronicles the history of attempts by government and industry to eradicate the legitimacy of indigenous peoples’ land and culture, including the months-long standoff at Standing Rock which rallied thousands around the world. “It’s incredible what you can do when you stand together,” **Houska** says. “Stand with us –empathize, learn, grow, change the conversation.”

Here is an excerpt of her **TED Talk**. “My name is **Tara Houska**, I’m bear

clan from Couchiching First Nation, I was born under the Maple Sapping Moon in International Falls, Minnesota, and I’m happy to be here with all of you.

Trauma of indigenous peoples has trickled through the generations. Centuries of oppression, of isolation, of invisibility, have led to a muddled understanding of who we are today. In 2017, we face this mixture of Indians in head-dresses going across the plains but also the drunk sitting on a porch somewhere you never heard of, living off government handouts and casino money. ...

We face this constant barrage of unteaching the accepted narrative.”

*Watch TED Talk:* [https://www.ted.com/talks/tara\\_houska\\_the\\_standing\\_rock\\_resistance\\_and\\_our\\_fight\\_for\\_indigenous\\_rights](https://www.ted.com/talks/tara_houska_the_standing_rock_resistance_and_our_fight_for_indigenous_rights)

## Ethiopian wolves

### Oral vaccines could save them from extinction.

Deep in the Bale Mountains of Ethiopia, wildlife workers trek up above 9,800 feet to save some of the world’s most rare carnivores, Ethiopian wolves.

“It’s cold, tough work,” says **Eric Bedin**, who leads the field monitoring team in its uphill battle.

In this sparse, sometimes snowy landscape, the lanky and ginger-colored wolves (*Canis simensis*) reign as the region’s apex predators. Yet the combined threats of rabies, canine distemper and habitat reduction have the animals cornered.

**Bedin** and his colleagues, traveling by horse and on foot through dramatically shifting temperatures and weather, track these solitary hunters for weeks at a time. Team members know every wolf in most packs in these

mountains. The team has vaccinated some wolves against rabies, only to have hopes dashed when the animals died of distemper months later.

“These guys work their asses off to protect these wolves,” says **Claudio Sillero**, a conservation biologist at the University of Oxford who heads up the Ethiopian Wolf Conservation Programme, of which the field monitoring team is an integral part. Down the line, humans stand to benefit from all this work too.

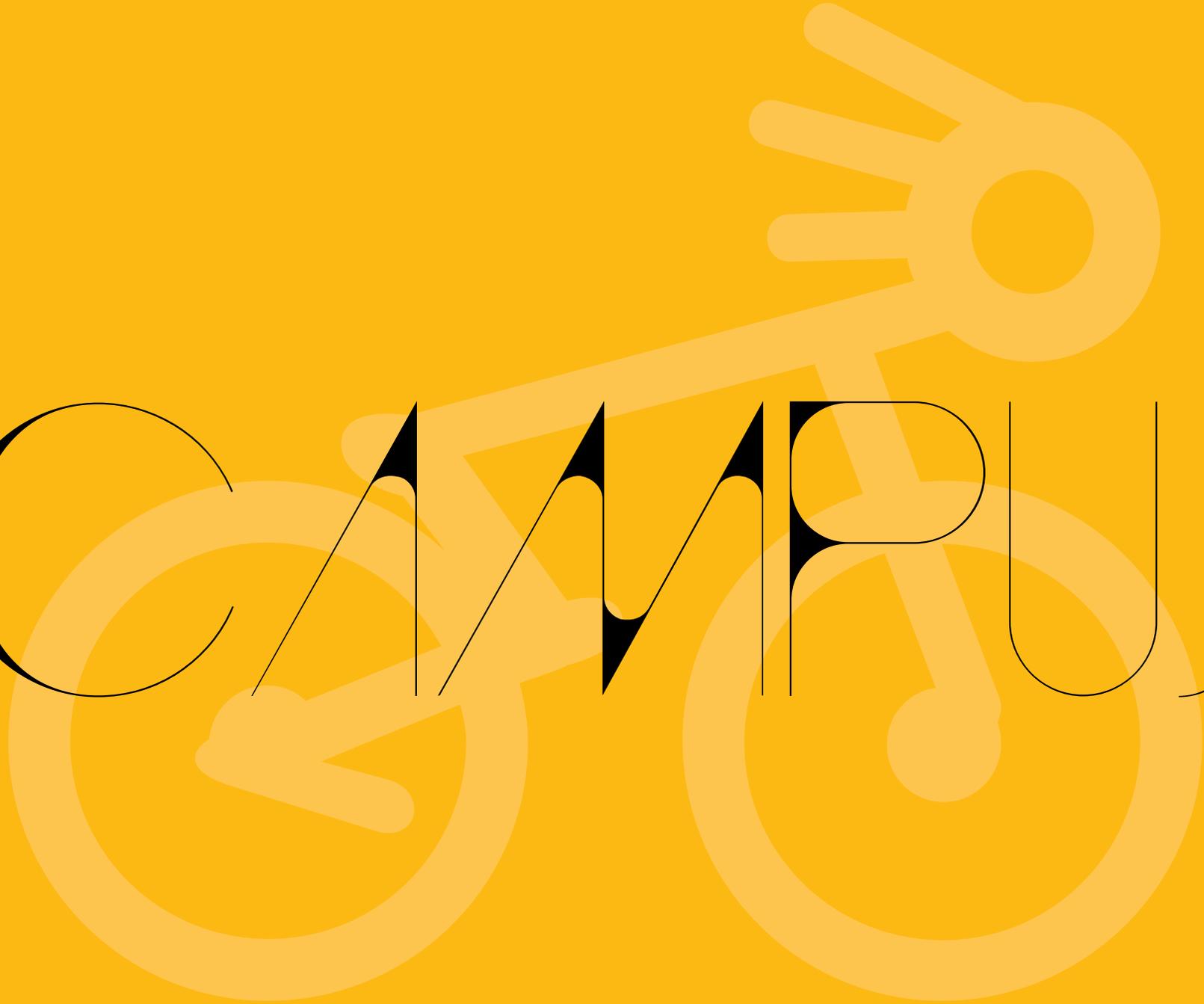
**Sillero** and his colleagues have been at this for 30 years. They’ve seen four major outbreaks of rabies alone, each leaving dozens of carcasses across the highlands and cutting some populations by as much as 75 percent.

*Read full text:* <https://www.sciencenews.org/article/oral-vaccines-could-save-ethiopian-wolves-extinction>



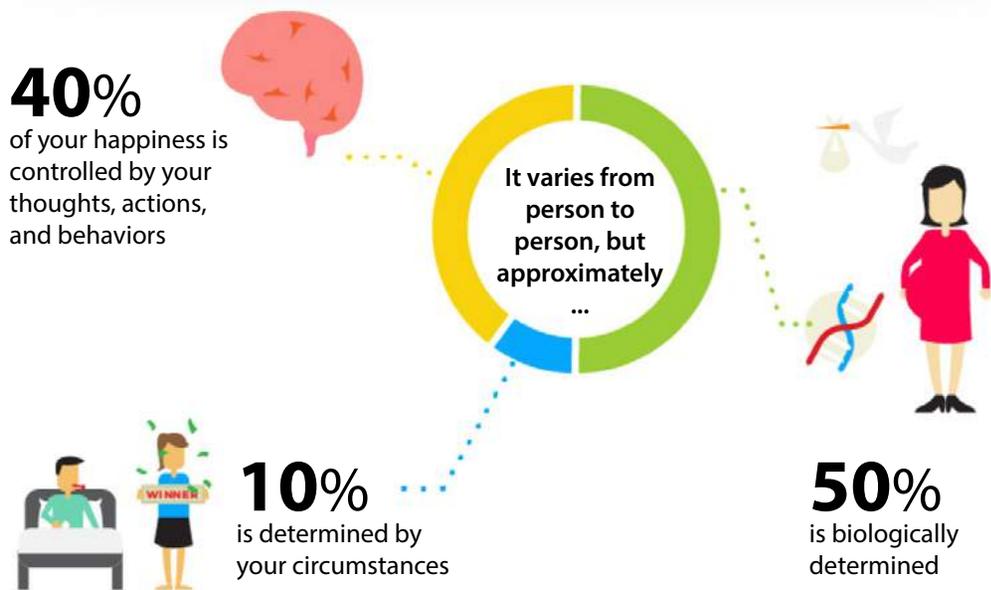
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CAMPUS



# What is happiness?

We all have personal (and different) definitions of happiness, but here's how scientists see it.



**Contrary to popular belief, we get used to our circumstances over time, so they don't play as large of a role in our happiness level as we might think!**

We often talk about happiness, yet rarely take the time to define it. And that's probably because it is incredibly difficult —each scientific discipline has its own take on it.

From a philosophical perspective the concept of happiness is often related to living a

“good life”, flourishing, virtue, and excellence, rather than to experiencing an emotion. To psychologists happiness is an emotional and mental state of well-being related to experiencing positive emotions but also to a sense of meaning and satisfaction from life.

Economists are also interested in happiness and have developed numerous surveys, indices, and equations to let us know which nations and people are the happiest. Besides the subjectively reported

levels of happiness (towards which they are understandably suspicious), economists believe that factors like individual income, social security, employment, relationships, children, freedom, and leisure, have a big impact on our happiness.

In 2012, the UN started publishing an annual *World Happiness Report* —a survey of the state of global happiness that ranks 155 countries on six key indicators: freedom, generosity, health, social support, income, and trustworthy governance. By these measures, Norway, Denmark, and Iceland took the top spots in 2017. The US came 14<sup>th</sup>.

But our national level of happiness does not necessarily translate into a personal one. According to psychologists, circumstances are responsible for only about 10% of our personal levels of happiness. Studies have shown that regardless of what happens to people —winning the lottery or losing a limb—their happiness levels tend to return to what they were

before the event in about two months. This phenomenon is called the **hedonic treadmill** or **hedonic adaptation**.

Researchers say that another 50% of our happiness is determined by our biology, and more specifically, genetically determined personality traits like “being sociable, active, stable, hardworking and conscientious.” Twins who had similar scores in key traits —extroversion, calmness and conscientiousness, for example— had similar happiness scores, but these similarities disappeared once the traits were accounted for.

Not all is lost, however. 40% of your happiness is determined by your thoughts, actions, and behaviours. According to **Buddha**, this is enough to liberate you from suffering, if you channel this potential in the right thoughts, actions and behaviours. Science agrees —there is a lot you can do to influence your happiness levels.

Happify, a company dedicated to helping people live happier lives, has created a wonderful infographic summarizing the most relevant research on happiness and what you can do to increase it. Find it through the link below.

Source/infographic: <http://bigthink.com/design-for-good/everything-you-should-know-about-happiness-in-one-infographic>

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Skateboard. Features a reproduction of the artwork *Solid Fist* (2017) by Japanese painter, sculptor and draughtsman Yoshitomo Nara. [store.moma.org](http://store.moma.org)

# Persevere

1. Perseverance fuels the learning experience, and patience beautifies it.

—@rasheedhammadi

2. Don't make excuses, make it happen. You're capable of overcoming any obstacle life throws your way.

—Anthony Mason

3. Life is tough... but you're tougher.

—Tanya B Murphy

4. Never give up, even when it seems like your only option. Never doubt there are people in your corner.

—@Jody\_Burke

Source: [www.edutopia.org](http://www.edutopia.org)

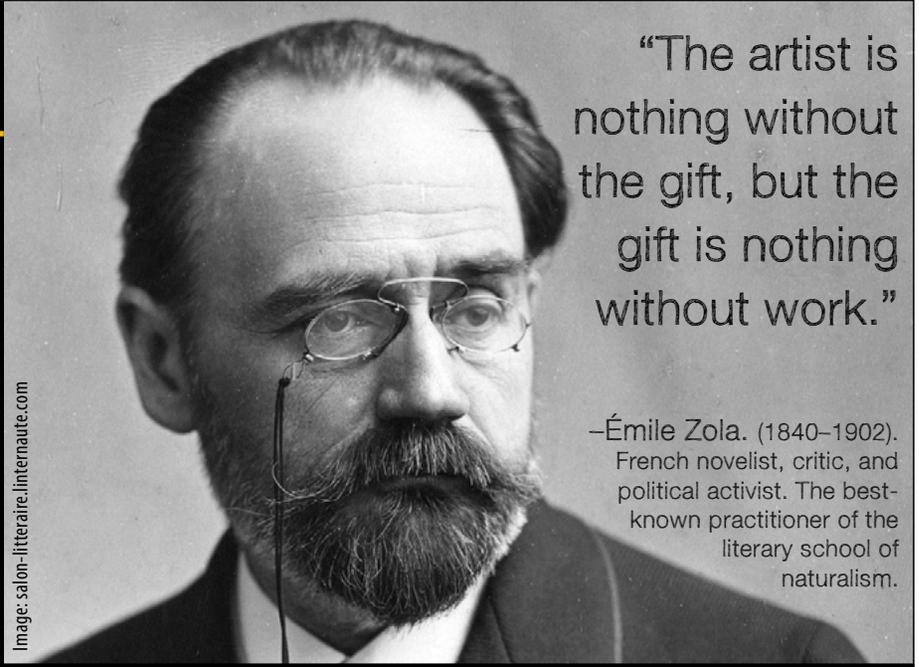


Image: [salon-litteraire.linternaute.com](http://salon-litteraire.linternaute.com)

“The artist is nothing without the gift, but the gift is nothing without work.”

—Émile Zola. (1840–1902). French novelist, critic, and political activist. The best-known practitioner of the literary school of naturalism.



My first chess set. Animal-themed chess set for children. Comes with a convenient storage bag. Made by Vilac. Ages 6+. [store.moma.org](http://store.moma.org)



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It specifically addresses strengths and weaknesses with respect to market opportunities in the student's major and intended field of work. Understanding that industry and geographic factors should influence the content of the curriculum instead of a standardized one-fits-all design is the hallmark of **AIU's** unique approach to adult education. This philosophy addresses the dynamic and constantly changing environment of working professionals by helping adult students in reaching their professional and personal goals within the scope of the degree program.

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- Core Courses and Topics**
- Mathematics for Business and Economics
  - Strategic Management
  - Financial accounting
  - Cost Accounting
  - Marketing Management
  - Management of Information Systems
  - Organization Performance
  - Recruitment and Selection
  - Human Resource Issues and Strategy
  - International Management
  - Business Law
  - Environmental Management
  - Financial Management
  - Marketing Research
  - Organizational Leadership
  - Theory of Finance
  - Strategic Management
  - Production Processes
  - Economy and Business
  - Financial Management
  - Business Creation and Innovation
  - Distribution Management
  - Purchasing and Supply Management
  - Production Strategies
  - Strategic Business Management
  - Safety and Health at Work
  - Human Resource Management
  - Project Management
  - Economic Engineering

- System Design
  - Strategic Theory
  - Corporate psychology
- Orientation Courses**
- Communication & Investigation (Comprehensive Resume)
  - Organization Theory (Portfolio)
  - Experiential Learning (Autobiography)
  - Academic Evaluation (Questionnaire)
  - Fundament of Knowledge (Integration Chart)
  - Fundamental Principles I (Philosophy of Education)
  - Professional Evaluation (Self Evaluation Matrix)
  - Development of Graduate Study (Guarantee of an Academic Degree)
- Research Project**
- Bachelor Thesis Project
  - MBM300 Thesis Proposal
  - MBM302 Bachelor Thesis (5000 words)
- Publication.** Each graduate is encouraged to publish their research papers either online in the public domain or through professional journals and periodicals worldwide.

**Contact us to get started**

Submit your **Online Application**, paste your resume and any additional comments/questions in the area provided. [aiu.edu/apply-online.html](http://aiu.edu/apply-online.html)

Pioneer Plaza/900 Fort Street Mall 410  
Honolulu, HI 96813  
800-993-0066 (Toll Free in US)  
808-924-9567 (Internationally)

ABOUT US

Atlantic International University offers distance learning degree programs for adult learners at bachelors, masters, and doctoral level. With self paced program taken online, AIU lifts the obstacles that keep professional adults from completing their educational goals. Programs are available throughout a wide range of majors and areas of study. All of this with a philosophically holistic approach towards education fitting within the balance of your life and acknowledging the key role each individual can play in their community, country, and the world.

### Accreditation



Atlantic International University is accredited by the Accreditation Service for International Schools, Colleges and Universities (ASAC). ASAC Accreditation is an internationally renowned quality standard for colleges and universities. Visit ASAC's Directory of Accredited Colleges and Universities. ASAC is a member of CHEA International Quality Group (CIQG) in the USA, an approved accreditation body by the Ministerial Department of the Home Office in the UK, and is listed in the International Directory of the Council for Higher Education Accreditation (CHEA). AIU meets all state and federal laws as a degree-granting institution in the United States and the State of Hawaii. The University was legally established by corporate charter in 1998 and is in good standing.

While National Accreditation is common for traditional U.S. institutions of higher learning utilizing standard teaching methods, every country has its own standards and accrediting organizations. Accreditation is a voluntary process and does not guarantee a worthy education. Rather, it means an institution has submitted its courses, programs, budget, and educational objectives for review. AIU's Distance Learning Programs are unique, non-traditional and not accredited by the U.S. Department of Education. This may be a determining factor for those individuals interested in pursuing certain disciplines requiring State licensing, (such as law, teaching, or medicine). It is recommended that you consider the importance of National Accreditation for your specific field or profession.

Although Atlantic International University's individualized Distance Learning Degree Programs, are distinct from traditional educational institutions, we are convinced of their value and acceptance worldwide. Non-traditional programs are important because they recognize knowledge gained outside the classroom and incorporate a broader more comprehensive view of the learning experience. Many great institutions are unaccredited. We invite you to compare our programs and philosophy with traditional classroom-based programs to determine which is best suited to your needs and budget.

AIU has chosen private accreditation through the Accrediting Commission International (ACI), obtained in 1999. ACI is not regulated or approved by the US Department of Education. ATLANTIC INTERNATIONAL UNIVERSITY IS NOT ACCREDITED BY AN ACCREDITING AGENCY RECOGNIZED BY THE UNITED

STATES SECRETARY OF EDUCATION. Note: In the U.S., many licensing authorities require accredited degrees as the basis for eligibility for licensing. In some cases, accredited colleges may not accept for transfer courses and degrees completed at unaccredited colleges, and some employers may require an accredited degree as a basis for eligibility for employment.

AIU is incorporated in the state of Hawaii. As a University based in the U.S., AIU meets all state and federal laws of the United States. There is no distinction between the programs offered through AIU and those of traditional campus based programs with regards to the following: your degree, transcript and other graduation documents from AIU follow the same standard used by all U.S. colleges and universities. AIU graduation documents can include an apostille and authentication from the U.S. Department of State to facilitate their use internationally. Authentication from the U.S. Department of State is a process that will ultimately bind a letter signed by the U.S. Secretary of State (permanently with a metal ring) to your graduation documents.

If a student outside the U.S. wishes to carry out a particular procedure within a country's Department of Education regarding their degree earned at AIU, such procedures are to be carried out independently by the student. AIU respects the unique rules and regulations of each country and does not intervene or influence the respective authorities. We recommend prospective students who intend to carry out such procedures outside the U.S. to verify in detail the steps and requirements needed in order to be fully informed.



### The AIU Difference

It is acknowledged that the act of learning is endogenous, (from within), rather than exogenous. This fact is the underlying rationale for "Distance Learning", in all of the programs offered by AIU. The combination of the underlying principles of student "self instruction", (with guidance), collaborative development of curriculum unique to each student, and flexibility of time and place of study, provides the ideal learning environment to satisfy individual needs. AIU is an institution of experiential learning and nontraditional education at a distance. There are no classrooms and attendance is not required.

### Mission & Vision

**MISSION:** To be a higher learning institution concerned about generating cultural development alternatives likely to be sustained in order to lead to a more efficient administration of the world village and its environment; exerting human and community rights through diversity with the ultimate goal of the satisfaction and evolution of the world.

**VISION:** The empowerment of the individual towards the convergence of the world through a sustainable educational design based on andragogy and omniology.

### Organizational Structure

Dr. Franklin Valcin PRESIDENT/ACADEMIC DEAN	Dr. José Mercado CHIEF EXECUTIVE OFFICER	Dr. Ricardo González PROVOST
<b>Ricardo González</b> CHIEF OPERATION OFFICER	<b>Linda Collazo</b> STUDENT SERVICES COORDINATOR	<b>Vivian Calderon</b> REGISTRAR OFFICE
<b>Ofelía Hernandez</b> DIRECTOR OF AIU	<b>Kingsley Zelee</b> IT COORDINATOR	<b>Daritzta Ysla</b> ACCOUNTING COORDINATOR
<b>Clara Margalef</b> DIR. OF SPECIAL PROJECTS OF AIU	<b>Felipe Gomez</b> DESIGN DIRECTOR	<b>Patricia C. Domenech</b> HUMAN RESOURCES
<b>Juan Pablo Moreno</b> DIRECTOR OF OPERATIONS	<b>Giovanni Castillo</b> OPERATIONS ASSISTANT	<b>Irina Ivashuk</b> ADMINISTRATIVE ASSISTANT
<b>Paul Applebaum</b> IT DIRECTOR	<b>Liliana Peñaranda</b> LOGISTICS COORDINATOR	<b>Kimberly Diaz</b> ACADEMIC TUTOR
<b>Nadeem Awan</b> CHIEF PROGRAMMING	<b>Amalia Aldrett</b> ADMISSIONS COORDINATOR	<b>Renata Da Silva</b> ACADEMIC TUTOR
<b>Dr. Jack Rosenzweig</b> DEAN OF ACADEMIC AFFAIRS	<b>Alba Ochoa</b> ADMISSIONS COORDINATOR	<b>Lourdes Puentes</b> ACADEMIC TUTOR
<b>Paula Vieira</b> ADMISSIONS MANAGER	<b>Sandra Garcia</b> ADMISSIONS COORDINATOR	<b>Rina Lehnhoff</b> ACADEMIC TUTOR
<b>Dr. Edward Lambert</b> ACADEMIC COORDINATOR	<b>Veronica Amuz</b> ADMISSIONS COORDINATOR	<b>Renato Cifuentes</b> ACADEMIC TUTOR
<b>Dr. Ariadna Romero</b> ACADEMIC COORDINATOR	<b>Junko Shimizu</b> ADMISSIONS COORDINATOR	<b>Arturo Vejar</b> ACADEMIC TUTOR
<b>Maricela Esparza</b> ADMINISTRATIVE COORDINATOR	<b>Roberto Aldrett</b> COMMUNICATIONS COORDINATOR	<b>Arhely Espinoza</b> ACADEMIC TUTOR
<b>Jaime Rotlewicz</b> ADMISSIONS COORDINATOR	<b>Nazma Sultana</b> ASSISTANT PROGRAMMING	<b>Luisa Villar</b> ACADEMIC TUTOR
<b>Carlos Aponte</b> TELECOM. COORDINATOR	<b>Jhanzaib Awan</b> ASSISTANT PROGRAMMING	<b>Cyndy Dominguez</b> ACADEMIC TUTOR
<b>Rosie Perez</b> FINANCE COORDINATOR	<b>Chris Benjamin</b> HOSTING SERVER	<b>Paulina Garcia</b> ACADEMIC ASSISTANT
	<b>Nadia Gabaldon</b> STUDENT SERVICES SUPERVISOR	

FACULTY AND STAFF PAGE: [www.aiu.edu/FacultyStaff.html](http://www.aiu.edu/FacultyStaff.html)

**School of Business and Economics**



The School of Business and Economics allows aspiring and practicing professionals, managers, and entrepreneurs in the private and public sectors to complete a self paced distance learning degree program of the highest academic standard.

The ultimate goal is to empower learners and help them take advantage of the enormous array of resources from the world environment in order to eliminate the current continuum of poverty and limitations.

Degree programs are designed for those students whose professional

experience has been in business, marketing, administration, economics, finance and management.

**Areas of study:** Accounting, Advertising, Banking, Business Administration, Communications, Ecommerce, Finance, Foreign Affairs, Home Economics, Human Resources, International Business, International Finance, Investing, Globalization, Marketing, Management, Macroeconomics, Microeconomics, Public Administrations, Sustainable Development, Public Relations, Telecommunications, Tourism, Trade.

**School of Social and Human Studies**



The School of Social and Human Studies is focused on to the development of studies which instill a core commitment to building a society based on social and economic justice and enhancing opportunities for human well being.

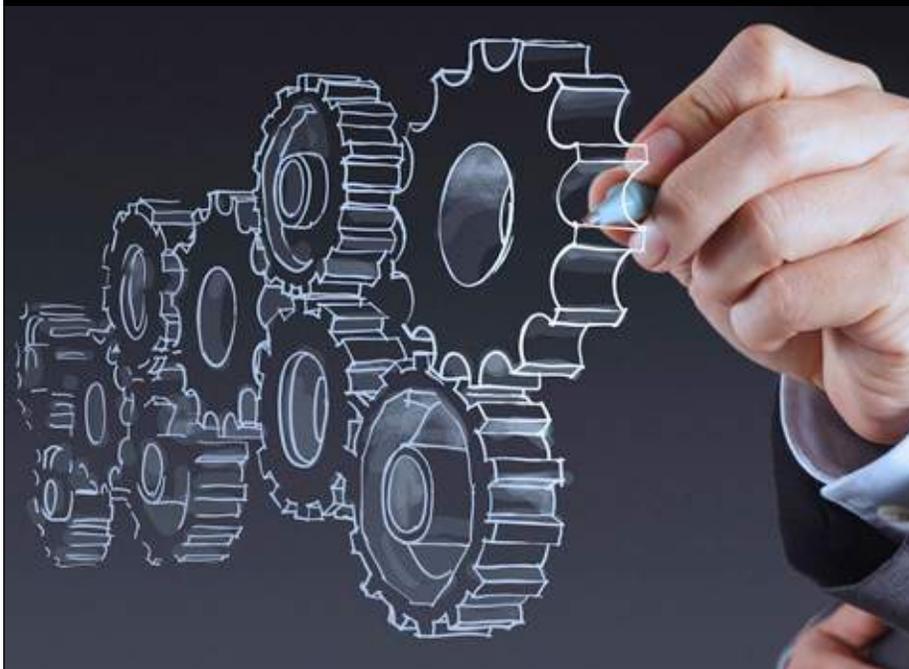
The founding principles lie on the basic right of education as outlined in the Declaration of Human Rights. We instill in our students a sense of confidence and self reliance in their ability to access the vast opportunities available through information channels, the world wide web, private, public, nonprofit, and nongovernmental

organizations in an ever expanding global community.

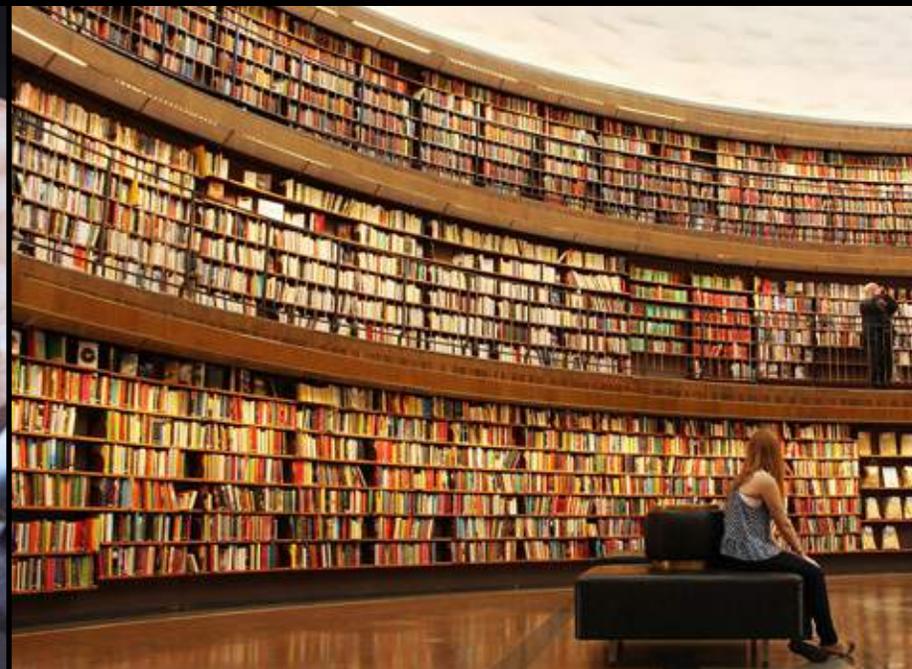
Degree programs are aimed towards those whose professional life has been related to social and human behavior, with the arts, or with cultural studies.

**Areas of Study:** Psychology, International Affairs, Sociology, Political Sciences, Architecture, Legal Studies, Public Administration, Literature and languages, Art History, Ministry, African Studies, Middle Eastern Studies, Asian Studies, European Studies, Islamic Studies, Religious Studies.

### School of Science and Engineering



### Online Library Resources



The School of Science and Engineering seeks to provide dynamic, integrated, and challenging degree programs designed for those whose experience is in industrial research, scientific production, engineering and the general sciences. Our system for research and education will keep us apace with the twenty-first century reach scientific advance in an environmentally and ecologically responsible manner to allow for the sustainability of the human population. We will foster among our students a demand for ethical behavior, an appreciation for diversity, an understanding of scientific investigation,

knowledge of design innovation, a critical appreciation for the importance of technology and technological change for the advancement of humanity.

**Areas of Study:** Mechanical Engineering, Industrial Engineering, Chemical Engineering, Civil Engineering, Electrical Engineering, Computer Engineering, Physics, Chemistry, Biology, Mathematics, Communications, Petroleum Science, Information Technology, Telecommunications, Nutrition Science, Agricultural Science, Computer Science, Sports Science, Renewable Energy, Geology, Urban Planning.

With access to a global catalog created and maintained collectively by more than 9,000 participating institutions, **AIU** students have secured excellent research tools for their study programs.

The **AIU** online library contains over 2 billion records and over 300 million bibliographic records that are increasing day by day. The sources spanning thousands of years and virtually all forms of human expression. There are files of all kinds, from antique inscribed stones to e-books, from wax engravings to MP3s, DVDs and websites. In addition to the archives, the library **AIU** Online offers electronic access to more than 149,000 e-books, dozens of databases and more than 13 million full-text articles with pictures included. Being able to access 60 databases and 2393 periodicals with more than 18 million items, guarantees the information required to perform the assigned research project. Users will find that many files are enriched with artistic creations on the covers, indexes, reviews, summaries and other information. The records usually have information attached from important libraries. The user can quickly assess the relevance of the information and decide if it is the right source.

# Education on the 21<sup>st</sup> century

# AIU Service

AIU is striving to regain the significance of the concept of education, which is rooted into the Latin “educare”, meaning “to pull out”, breaking loose from the paradigm of most 21<sup>st</sup> century universities with their focus on “digging and placing information” into students’ heads rather than teaching them to think.

For AIU, the generation of “clones” that some traditional universities are spreading throughout the real world is one of the most salient reasons for today’s ills. In fact, students trained at those educational institutions never feel a desire to “change the world” or the current status quo; instead, they adjust to the environment, believe everything is fine, and are proud of it all.

**IN A WORLD** where knowledge and mostly information expire just like milk, we must reinvent university as a whole in which each student, as the key player, is UNIQUE within an intertwined environment.

This century’s university must generate new knowledge bits although this may entail its separation from both the administrative bureaucracy and the faculty that evolve there as well.

AIU thinks that a university should be increasingly integrated into the “real world”, society, the economy, and the holistic human being. As such, it should concentrate on its ultimate goal, which is the student, and get him/her deeply immersed into a daily praxis of paradigm shifts, along with the Internet and research, all these being presently accessible only to a small minority of the world community.

AIU students must accomplish their self-learning mission while conceptualizing it as the core of daily life values through the type of experiences that lead

to a human being’s progress when information is converted into education.

The entire AIU family must think of the university as a setting that values diversity and talent in a way that trains mankind not only for the present but above all for a future that calls everyday for professionals who empower themselves in academic and professional areas highly in demand in our modern society.

We shall not forget that, at AIU, students are responsible for discovering their own talents and potential, which they must auto-develop in such a way that the whole finish product opens up as a flower that blossoms every year more openly.

**THE AIU STANCE** is against the idea of the campus as a getaway from day-to-day pressure since we believe reality is the best potential-enhancer ever; one truly learns through thinking, brainstorming ideas, which leads to new solutions, and ultimately the rebirth of a human being fully integrated in a sustainable world environment. Self-learning is actualized more from within than a top-down vantage point, that is to say, to influence instead of requesting, ideas more than power. We need to create a society where solidarity, culture, life, not political or economic rationalism and more than techno structures, are prioritized. In short, the characteristics of AIU students and alumni remain independence, creativity, self-confidence, and ability to take risk towards new endeavors. This is about people’s worth based not on what they know but on what they do with what they know.

*Read more at: [aiu.edu](http://aiu.edu)*

AIU offers educational opportunities in the USA to adults from around the world so that they can use their own potential to manage their personal, global cultural development. The foundational axis of our philosophy lies upon self-actualized knowledge and information, with no room for obsolescence, which is embedded into a DISTANCE LEARNING SYSTEM based on ANDRAGOGY and OMNIOLOGY. The ultimate goal of this paradigm is to empower learners and help them take advantage of the enormous array of resources from the world environment in order to eliminate the current continuum of poverty and limitations.

This will become a crude reality with respect for, and practice of, human and community rights through experiences, investigations, practicum work, and/or examinations. Everything takes place in a setting that fosters diversity; with advisors and consultants with doctorate degrees and specializations in Human Development monitor learning processes, in addition to a worldwide web of colleagues and associations, so that they can reach the satisfaction and the progress of humanity with peace and harmony.

### Contact us to get started

Now, it’s possible to earn your degree in the comfort of your own home. For additional information or to see if you qualify for admissions please contact us.

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808-924-9567 (Internationally)

[www.aiu.edu](http://www.aiu.edu)

### Online application:

[www.aiu.edu/apply3\\_phone.aspx](http://www.aiu.edu/apply3_phone.aspx)